

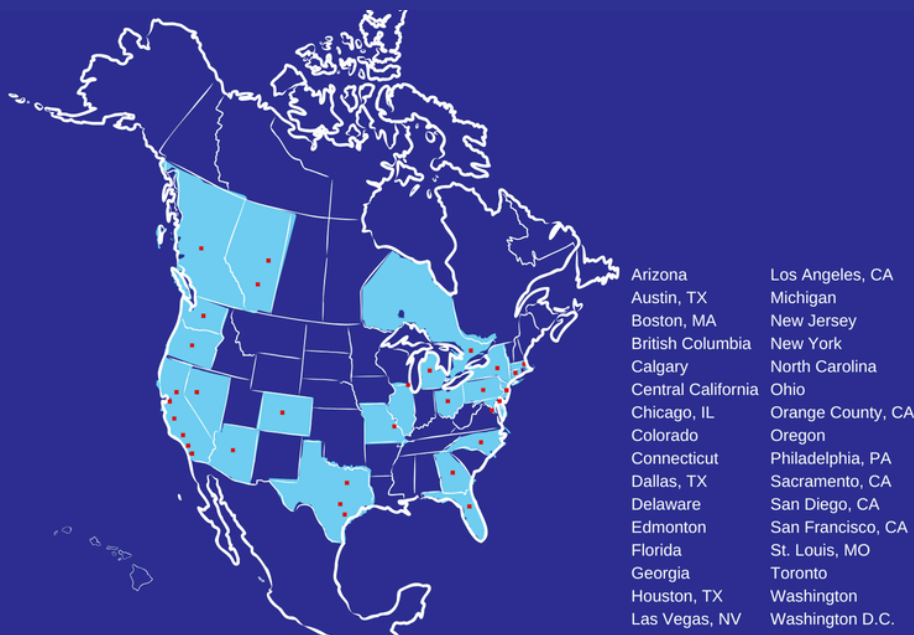
South Asian Bar Association of North America

**2025-2026 EVENTS AND PROGRAMMING
PARTNERSHIP OPTIONS**



What is SABA?

SABA North America is the largest bar association of South Asian attorneys in the United States and Canada. With 32 chapters and approximately 12,000 members throughout the United States and Canada, our attorneys work in all areas of the law, including at large law firms, in-house, academia, government and public service, as solo practitioners, and as entrepreneurs. This year, we're launching a new "SABA membership" wherein our individual members can show their pride for SABA on e-mails, and through merchandising (thanks to our new SABA store). As sponsors, your attorneys will get their membership fee covered through your sponsorship, which will allow them access to exclusive referral programs, member spotlights in our monthly newsletter, CLE programming, and so much more!



OUR MISSION

Our Mission is to strengthen the rapidly growing South Asian legal community with a recognized and trusted forum focused on: (1) Professional growth and development within our membership throughout an entire career path; (2) Promoting diversity and inclusion for South Asian attorneys and for the legal profession as a whole; (3) Promoting and supporting civil rights and combatting efforts to limit and marginalize South Asians, immigrants, and other diverse communities; and (4) Providing access to justice through educating the South Asian community with legal information and providing access to a network of pro bono services.



Nishi Kothari
President
SABA Houston



Lalitha Alladi
President-Elect
SABA Georgia



Mona Shah
Executive Director



Shivan Mehta
VP - Sponsorship
SABA Dallas



Tarina Mand
VP - Conference
SABA San Diego

SABA EVENTS AND PROGRAMMING

For 2025-2026, SABA is planning a diverse and meaningful set of events and programming centered around the following tent-pole events that serve as our primary sponsorship opportunities:

- SABA Annual Conference in San Diego, CA from June 18 - 21, 2026
- SABA Corporate Counsel Retreat in January 2026
- SABA Lobby Week (Spring, 2026)
- SABA Leadership Institute (Ongoing)
- SABA Virtual Programming (Ongoing)

As you decide to partner with us, let us walk you through each of our Events and Programming in detail.



LETTER FROM THE PRESIDENT

On behalf of the South Asian Bar Association of North America (SABA), I am honored to extend an invitation for you to partner with us in advancing equity, leadership, and professional excellence within the legal community.

SABA stands as the largest South Asian legal organization in North America, representing over 12,000 attorneys, judges, law professors, and legal professionals across the United States and Canada. For over two decades, we have been committed to fostering a strong community that champions justice, empowers diverse voices, and nurtures the next generation of legal leaders.

This year, more than ever, your sponsorship is critical to our very existence. Your sponsorship is more than a contribution — it is an investment in progress. It allows us to host our annual conference every year (which will be in gorgeous San Diego from June 18 – 21, 2026), advocate on issues of civil rights, immigration, and social justice that affect the South Asian and broader communities, offer year-round programming that supports leadership development, and career advancement (such as SABA Leadership Institute program), and help us give back to the charitable arm of our organization, the SABA North America Foundation. Most importantly, it enables us to amplify underrepresented voices in the profession and to ensure that the legal landscape reflects the diversity of the world we serve.

On day one of my tenure as presidency, I stood in front of a room of about 600 legal professionals and told them that being a part of SABA is magic. What makes SABA's community magic is all of us. When you come to a SABA event (no matter if it's your first event, or the 20th time you've come to an event), you should feel like you've come home. It is my sincere goal to have every single person feel the strong sense of community we build.

Moreover, this year, I've outlined a comprehensive plan that will extend our community on a global scale and help build alliances across continents. My vision is that we should be able to forge alliances with similar South Asian legal professionals in other countries, and allow sponsors, like yourself, access to referrals in these countries, access to legal advice should you need it for a particular country, and access to a broader community.

As a SABA sponsor, you gain unparalleled access to a dynamic and engaged network of legal professionals, thought leaders, and decision-makers. Your attorneys will get access to a new SABA membership.

We are proud of the work we do — but we cannot do it alone. With your support, we can broaden our impact, strengthen our initiatives, and continue to be a powerful force for good in the legal profession and beyond.

We also want to work with you. While we've come up with a comprehensive set of sponsorship options, if you don't see something that fits your organization's exact needs, call us. Any of us on the sponsorship team would be happy to talk through options that make sense for your business needs. Please feel free to reach out to us as follows:

Nishi Kothari (president@sabanorthamerica.com), Mona Shah (executivedirector@sabanorthamerica.com), Shivan Mehta (sponsorship@sabanorthamerica.com), and Lalitha Alladi (presidentelect@sabanorthamerica.com).

From the bottom of my heart, thank you for your support of SABA. Whether you're a first time sponsor or have been sponsoring for years, I do not take your hard-earned money for granted. Your support means more than you can ever know, and we will ensure that it goes towards our core values and mission.

Best Regards,



Nishi Kothari

President, SABA North America

SABA 2025 ANNUAL CONFERENCE

Each year, SABA North America holds its Annual Conference to bring together attorneys from across its 32 chapters in the United States and Canada, and the greater South Asian legal profession in general. Over the last two years, SABA North America's annual conference has also attracted legal professionals in Europe. SABA North America has taken the lead in identifying other global alliances throughout Europe for our members and sponsors. As a sponsor, we'd love to help you with any global needs you may have as well (including access to our exclusive referral network for members and sponsors). Our annual conference brings in around 650 - 800 legal professionals over the course of one weekend. From our Welcome Reception on Thursday night, to Corporate Counsel Summit and Corporate Counsel Reception, to our Section / Committee Receptions, to our incredible CLE Programming and Awards Luncheon, and to the pinnacle of conference, our gala, the conference is the crown jewel of SABA events. Located at the stunning Manchester Hyatt, right on the water, our 2026 Conference (June 18 - 21, 2026) in San Diego, is sure to be our best one yet! Don't miss out on your opportunity to sponsor this conference. Please note, if a particular sponsorship opportunity is not shown below, and you're interested in figuring out some a la carte options, please don't hesitate to contact our sponsorship team. We would love to make sure that there is a right fit for you!

PAST SPEAKERS AND AWARDEES

- **Kamala Harris**, Former VP of United States of America, and SABA Member
- **Hon. Ritu Khullar**, Chief Justice Court of Appeals Alberta
- **Sen. Cory Booker** (NJ)
- **Commissioner Kalpana Kotagal** (Commissioner of EEOC)
- **Gurbir Grewal**, Former Director of the Division of Enforcement for the Securities and Exchange Commission and SABA Member
- **Vanita Gupta**, Former Associate Attorney General of the United States
- **Stacey Abrams**, Former Minority Leader of Georgia House of Representatives
- **Congresswoman Pramila Jayapal** (Washington State)
- **Neal Katyal**, Former Principal Deputy Solicitor General of the United States and SABA Member
- **Mobina Jaffer**, Former Canadian Senator (British Columbia)
- **Preet Bharara**, Former U.S. Attorney for the Southern District of New York
- **Hon. Sri Srinivasan**, Chief Judge of the United States Court of Appeals for the District of Columbia Circuit
- **Prakash Diar**, Author, Activist, Consultant

SABA 2026 Annual Conference Partnership Options

Medium to Large Firm Sponsorship Options for Conference:

For our 2026 Annual Conference, the following represents sponsorship options for Medium to Large Firm Sponsors. These include law firms who have at least 26+ attorneys (across all offices):

					
Sponsor Partnership Level	Title \$40,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$6,500
Number of Registrations	15	10	6	4	2
Recognition as Sponsor/Co-Sponsor of a premier event at conference	Y	Y	—	—	—
Admission to Corporate Counsel Reception	Y*	Y	—	—	—
Recognition on Website, Social Media, and Digital Content	Y	Y	Y	Y	Y
SABA Pitch Program	Y	Y	Y	—	—
SABA Membership	30	20	12	8	4

In-House / Corporate Sponsorship Options for Conference:

For our 2026 Annual Conference, the following represents options for in-house / corporate sponsors.

			
Sponsor Partnership Level	Executive Counsel \$15,000	Senior Counsel \$10,000	Counsel \$5,000
Number of Registrations	10	6	3
Recognition as Sponsor/Co-Sponsor of a premier event at conference	Y	Y	—
Admission to Corporate Counsel Reception	Y	Y	Y
Recognition on Website, Social Media, and Digital Content	Y	Y	Y
SABA Membership	20	12	6

Solo / Small Firm Sponsorship Options for Conference:

For our 2026 Annual Conference, the following represents sponsorship options for Solo/Small Firm Sponsors. These include law firms who have between 1-25 attorneys (across all offices):

		
	Diamond	Ruby
Sponsor Partnership Level	\$5,000	\$2,500
Number of Registrations		
Opportunity to Speak at SABA's Leadership Institute (SLI)		
Recognition on Website, Social Media, and Digital Content		
SABA Membership		

Vendor / Exhibitor Sponsorship Options for Conference:

Exhibitor sponsorships / vendor sponsorships begin at \$5,000, and include a table (if you would like) at the annual conference, 1 registration, and recognition on website, social media, and digital content. Many of our sponsors also choose to sponsor at a higher level and co-sponsor a premiere event. If interested, please e-mail our SABA Sponsorship team before March 1, 2026 regarding the same, as all premiere event sponsors must be locked in no later than April 30, 2026. Additionally, we encourage you to take a look at our other a la carte options, including exclusive hotel key card sponsor, mobile app sponsor, Chai Chat sponsor and SABA Swag sponsor.

A La Carte Options:

While the above represents the majority of sponsorship opportunities, there are also several a la carte options that you can add onto your existing sponsorship or choose by itself:

Mobile App Sponsor: \$12,500: Limited to 1 Sponsor (First Come, First Serve) (in consultation with our app's rules and regulations)

Be the exclusive sponsor for the SABA North America Annual Conference app! This essential app is what every single conference attendee looks at daily, multiple times a day, for all of their information related to Conference. Even before stepping foot in San Diego, conference attendees use the app to build connections, their schedules, etc... And many will keep the app on their smart phones / tablets long after conference is over. Your company will enjoy a prominent logo placement for all attendees to see.

A La Carte Options Continued:

Hotel Key Card Sponsor: \$10,000: Limited to 1 Sponsor (First Come, First Serve) (in consultation with the Manchester Hyatt's rules and regulations)

Put your brand in every attendee's hand—literally.

As the Hotel Key Card Sponsor at SABA North America's Annual Conference, your company will enjoy exclusive brand visibility from the moment attendees check in. Hotel key cards are used multiple times each day, making them the perfect high-impact, low-effort touchpoint for reinforcing your presence. You will also receive recognition on our website, social media, and digital content as the exclusive hotel key card sponsor.

Chai Chat Sponsor: \$5,000: Limited to 3 Sponsors

Be the official sponsor of SABA North America's Conference Chai Chat. Each year, the Chai Chat is one of the few times that most of the conference attendees are all together, enjoying a tea break with snacks, in our Hub space. Sponsors will have prominent logo displays and an opportunity to say a few words to those in attendance.

SABA Swag Sponsor: \$5,000: Limited to 2 Sponsors

Who doesn't love SABA Swag? As the official sponsor of SABA Swag, you'll get the opportunity to have your company's logo on either the front or back of the give away item that each conference attendee takes home. In order to qualify, we must have sponsorship confirmed by March 31, 2026, and your design / logo submitted by April 30, 2026.

"Premier events" at Conference have traditionally included the Welcome Reception, the First Time Attendees Reception, the Corporate Counsel Reception, the Hub Reception, SAWAN, Corporate Counsel Summit, Section/Committee Receptions. We are also happy to discuss developing custom, sponsored events prior to finalization of the Conference schedule in April 2026.

If the benefits associated with the sponsorship tiers above are not exactly what your organization is looking for, please let us know. We are happy to work with you on customizing the package of benefits associated with a sponsorship tier to best meet your objective

Y* Yes for 15 Sponsor Attendees.

All values are in USD.

All Sponsor Conference registrations will include admission to the Gala on Saturday evening, For Title sponsors, we will provide reserved seating near the front of the Gala room for up to 10 Sponsor Attendees, provided that the Sponsor confirms how many of its Attendees will be using that seating by no later than two weeks before the start of the Conference. To the extent a Sponsor is only able to use a portion of its reserved seating, SABA reserves the right to seat other guests at the Sponsor's reserved table.

Premiere Events sponsorship / co-sponsorship are on a first-come, first-serve basis, provided that the sponsorship is confirmed by April 30, 2026. For any sponsors confirmed after this date, it is expressly understood that sponsorship of premiere events may not be available.

Y⁴ Diamond Sponsors are given first-come, first serve opportunities to speak at SLI events throughout the year (of which there are 6 sessions with multiple speaking opportunities). To the extent that any slots are unfulfilled by the Diamond sponsor, then the Ruby sponsors will be able to speak at SLI events on a first-come first serve basis. All small / solo firm sponsors will be given 1 opportunity to speak (e.g., 1 session). All session conversations are confidential.

SABA CORPORATE COUNSEL RETREAT



In January 2026, SABA will host its annual Corporate Counsel Retreat (“CCR”). The Retreat brings together a small group of mid to senior-level in-house counsel for a weekend focused on in-person professional development, networking, mentoring, and team building. Educational sessions are presented by “Retreat Faculty” selected from influential industry leaders and prominent sponsor representatives who showcase their experience and thought leadership. The Retreat also gives sponsoring law firms the chance to interact with Retreat attendees during curated small-group dinners. This year’s Retreat also features opportunities to participate in a recreational activity, such as, golf/pickleball/tennis and pairs up sponsors and Retreat attendees.

Please note that sponsorships for the Retreat are carefully limited, and Retreat attendees are carefully selected through an application process to ensure an appropriate mix of seniority and geographic and industry diversity. If you are interested in becoming a Retreat sponsor, please contact our Section Chairs, [Ankur Shah](#), [Arun Krishnamurti](#), and [Shivan Mehta](#), or speak with our VP of Sponsorship, [Shivan Mehta](#).

2026 CORPORATE COUNSEL RETREAT SPONSORSHIP LEVELS

	F	IH	V
	Law Firm	In-house	Vendor
Sponsor Partnership Level*	\$20,000	\$3,000	\$10,000
Number of Registrations	4	2	2
Recognition on Website, Social Media, and Digital Content	Y	Y	Y
Speaking and/or Presenting Opportunities	Y	Y	
Option to Host an Exclusive Dinner with Subset of Corporate Counsel Attendees (at an additional cost)	Y	Y	Y
Option to set up a booth for the duration of the retreat	Y	Y	Y

*All values are in USD

KEY STAKEHOLDER DINNER AT SABA LOBBY WEEK

Since 2017, SABA North America conducts an annual Lobby Week, and brings SABA North America attorneys to Washington, D.C. to meet with Congressional and Senate members and discuss pressing issues to the greater SABA community. Lobby Week allows SABA to amplify its voice on behalf of the community we serve, develop and maintain relationships with political leaders and staff, and meet with key stakeholders in intimate settings.

SABA North America is a nonpartisan organization and our meetings in D.C. are with Congressional and Senate members from both sides of the aisle. We believe that real, tangible results are achievable and oftentimes SABA North America acts as a go between amongst Congressional and Senate members who otherwise may not realize the efforts each is working on.

Some highlights and takeaways from past years have included the following:

- Key note speech by Congresswoman Judy Chu at the SABA North America Lobby Week's Welcome Reception;
- Working on bipartisan bills with key stakeholders relating to issues of immigration;
- Advancing our judicial nominations by meeting with key Senate Judiciary Committee staff;
- Becoming a key voice for proposed rulemaking surrounding H1-B visas;
- Proposing legislation that would assist our members in areas of immigration, reproductive justice, and voting rights

For law firms that have public policy practice group, political law practice group, election campaign practice group, and/or for firms that specialize in the core advocacy areas of SABA North America (immigration, reproductive justice, voting rights), being a part of our Key Stakeholder Dinner at Lobby Week is a unique opportunity to have your firm present at a unique networking dinner in D.C.

SABA North America is proud to offer five (5) sponsors the unique opportunity to sponsor our Key Stakeholder Dinner in D.C. in May 2026² for \$2,500.00. You will be allowed to bring one representative to this dinner, and will have recognition on our SABA North America website and social media as a Lobby Week sponsor (should you choose to want that).



² Exact date will be selected after the House and Senate calendar is released in January 2026

Thank you for reviewing our 2025-2026 Events and Programming Partnership Options.
We are looking forward to partnering with you soon.

