

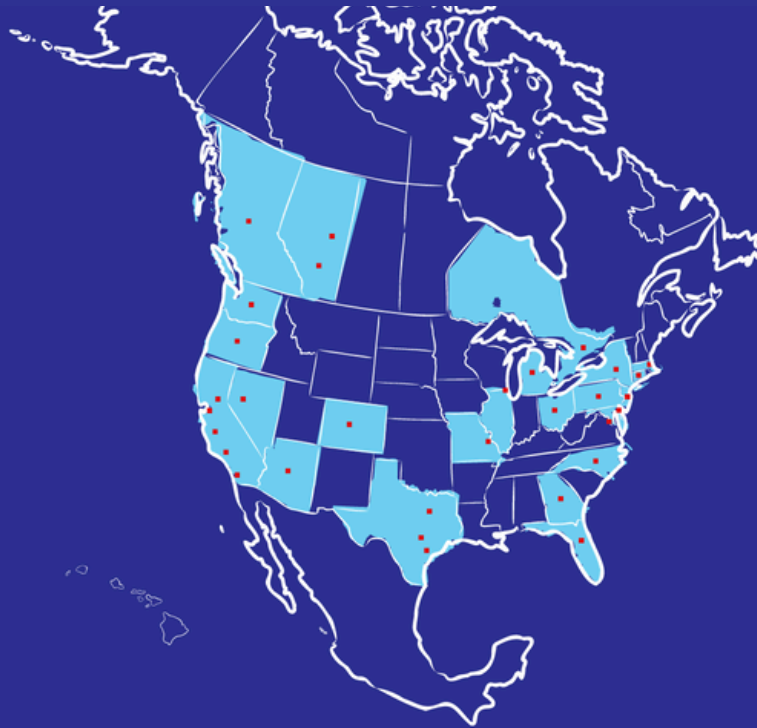
South Asian Bar Association of North America

**2024-2025 EVENTS AND PROGRAMMING
PARTNERSHIP OPTIONS**



What is SABA?

SABA is the largest bar association of South Asian attorneys outside of South Asia. With 31 chapters and thousands of Members throughout the United States and Canada, our attorneys work in all areas of the law, including at large law firms, in-house, academia, government and public service, as solo practitioners, and as entrepreneurs.



- Arizona
- Austin, TX
- Boston, MA
- British Columbia
- Calgary
- Central California
- Chicago, IL
- Colorado
- Connecticut
- Dallas, TX
- Delaware
- Edmonton
- Florida
- Georgia
- Houston, TX
- Las Vegas, NV
- Los Angeles, CA
- Michigan
- New Jersey
- New York
- North Carolina
- Ohio
- Oregon
- Philadelphia, PA
- Sacramento, CA
- San Diego, CA
- San Francisco, CA
- St. Louis, MO
- Toronto
- Washington
- Washington D.C.

OUR MISSION

Our Mission is to strengthen the rapidly growing South Asian legal community with a recognized and trusted forum focused on: (1) Professional growth and development within our membership throughout an entire career path; (2) Promoting diversity and inclusion for South Asian attorneys and for the legal profession as a whole; (3) Promoting and supporting civil rights and combatting efforts to limit and marginalize South Asians, immigrants, and other diverse communities; and (4) Providing access to justice through educating the South Asian community with legal information and providing access to a network of pro bono services.



Keerthi Sugumaran
President
SABA Greater Boston



Nishi Kothari
President-Elect
SABA Houston



Deep Singh Badhesha
VP - Annual Conference
SABA Colorado



Charanjit Brahma
VP - Sponsorship
SABA Northern California



Mona Shah
Executive Director

SABA EVENTS AND PROGRAMMING

For 2024-2025, SABA is planning a diverse and meaningful set of events and programming centered around the following tent-pole events that serve as our primary sponsorship opportunities:

- SABA Annual Conference in Denver, CO from June 19 - 21, 2025
- SABA Corporate Counsel Retreat in Charlotte, NC from January 26 - 28, 2025
- SABA Lobby Week (Spring, 2025)
- SABA Leadership Institute (Ongoing)
- SABA Virtual Programming (Ongoing)

As you decide to partner with us, let us walk you through each of our Events and Programming in detail.



LETTER FROM THE PRESIDENT

The South Asian Bar Association of North America is the leading voice of South Asian attorneys within the legal community and represents the interests of over 15,000 attorneys throughout North America. As an affinity bar organization, we offer significant value to our members by offering: (1) unique professional development and networking opportunities; and (2) substantive programming featuring thought leaders across the legal profession. In addition, SABA North America works tirelessly to increase awareness around and improve diversity, equity and inclusion in the legal profession.

Our work is not possible without the generous support and investment of our sponsors. In the following pages, we describe a variety of opportunities for your organization to sponsor and partner with SABA over the next year. As you will see, there are a number of different ways to support the South Asian legal community, and we encourage you to pick the opportunity that best meets your organization's goals. If you do not see an option that meets your needs, we invite you to explore bespoke opportunities crafted to meet your organization's interests.

We work with sponsors to provide valuable benefits in recognition of their investment in SABA. Specifically, we offer exposure to a network of over 15,000 attorneys and a pathway for targeted recruiting, client development, speaking opportunities, and partnership on key initiatives. We look forward to helping you make the most of your partnership with our vibrant, passionate and diverse community.

Please visit us at <https://sabanorthamerica.com/> to find out more about SABA, our chapters, and upcoming events and initiatives, and please contact me (president@sabanorthamerica.com), our VP of Sponsorship, Charan Brahma (cbrahma@beneschlaw.com) or our Executive Director, Mona Shah (executivedirector@sabanorthamerica.com) to discuss partnering opportunities that are right for your organization.

We look forward to working with you in 2024-25!

Best Regards,



Keerthi Sugumaran
President, SABA North America

SABA 2025 ANNUAL CONFERENCE

Each year, SABA North America holds its Annual Conference to bring together attorneys from across its 31 chapters in the United States and Canada. Last year's 20th Annual Conference—themed *Your Passport to the Future*—was held in Toronto and brought together nearly 800 participants—hear what they had to say about the Conference [here](#). Over three days, we provided participants the chance to re-connect with old friends and make new ones, learn about cutting edge issues and celebrate each other's successes and accomplishments. We heard from leading prominent leaders, like U.S. District Judge for the Northern District of Illinois, Hon. Sunil Harjani, Executive Director of the ACLU of New Jersey, Amol Sinha, Chief Privacy Officer and Senior Counsel for Capital One Canada, Taslenna Shairulla, and Deputy Chief Counsel for Corporate Enforcement, National Security Division of the DOJ, Christian Nauvel, to name a few. We engaged in a profound discourse regarding the Academy Award-nominated film *To Kill a Tiger*, exploring the intricacies of its inception and the remarkable journey through which it reached a broader audience, facilitated by the dedicated efforts of a grassroots community (aptly moderated by SABA stalwarts - Ena Chadha of SABA Toronto and Beesham A. Seecharan of SABANY, and the Director of the film, Nisha Pahuja). This year's conference also included a summit and reception for corporate counsel, a pitch program pairing top sponsors with potential corporate clients considering new representation and receptions to showcase our Canadian chapters, highlight our practice area-focused sections, celebrate our latest class from the SABA Leadership Institute, and integrate our newest Conference attendees. We topped it off with a spectacular Gala featuring Justice Mahmud Jamal of the Supreme Court of Canada and musical guest Raghav!

Planning for our 2025 Conference is well underway. SABA's 21st Annual Conference will be held at the premier Hyatt Regency Denver from June 19-22, 2025. This will be a unique opportunity for SABA to highlight talent, leadership, and SABA lawyers from both the U.S. and Canada. We anticipate our Denver Conference will be bigger than ever, and we are ecstatic to partner with new and established sponsors for another spectacular year.

PAST SPEAKERS AND AWARDEES



Kamala Harris
Vice President of the United States



Hon. Ritu Khullar
Justice, Court of Appeals of Alberta



Sen. Cory Booker
U.S. Senator from New Jersey



Gurbir Grewal
Director of Enforcement, U.S.
Securities and Exchange Commission



Vanita Gupta
U.S. Associate Attorney General



Stacey Abrams
Former Minority Leader of the Georgia
House of Representatives Founder,
Fair Fight for Georgia



Rep. Pramila Jayapal
Member of the U.S. House of Representatives



Neal Katyal
Former U.S. Solicitor General



Sen. Mobina Jaffer
Canadian Senator from British Columbia



Preet Bharara
Former U.S. Attorney General for the Southern
District of New York, Partner, WilmerHale,
Professor, NYU Law, Author and Podcaster



Hon. Sri Srinivasan
Chief Judge, U.S. Court of Appeals
for the District of Columbia Circuit



Prakash Diar
Author, Activist, Consultant

PARTNERING OPTIONS

We are excited to partner with your organization and have the opportunity to discuss our options with you. SABA would not have the past and present success it has had without our incredible partners who have sponsored us over the past years.

We are proud to work with our generous sponsors and look forward to continuing (or beginning) our work with you.

SUSTAINING SABA SPONSORSHIP

We invite our Sponsors who wish to support SABA across-the-board to become a 2025 Sustaining SABA Sponsor. At \$125,000, Sustaining Sponsors will receive the following:

- Title sponsorship at the Annual Conference, Corporate Counsel Retreat, Lobby Week, and SABA Leadership Institute, including all associated benefits with each.
- Recognition as a Sustaining Sponsor at all SABA virtual programming.

A LA CARTE OPTIONS

SABA ANNUAL CONFERENCE OPTIONS

In 2025, our à la carte Conference Sponsorship levels are as follows, along with associated benefits:

	T	P	G	S	B	E
Sponsor Partnership Level¹	Title	Platinum	Gold	Silver	Bronze	Exhibitor
	\$40,000	\$20,000	\$15,000	\$10,000	\$6,500	\$5,000
Number of Registrations²	15	10	6	4	2	1
Recognition as Sponsor/Co-Sponsor of a premier event at conference³	Y	Y	—	—	—	—
Admission to Corporate Counsel Reception	Y*	Y ³	—	—	—	—
Recognition on Website, Social Media, and Digital Content	Y	Y	Y	Y	Y	Y
SABA Pitch Program	Y	Y	Y	—	—	—

“Premier events” at Conference have traditionally included the Welcome Reception, the First Time Attendees Reception, the Corporate Counsel Reception, the Hub Reception, SAWAN, Corporate Counsel Summit, plenary sessions and the Gala. We are also happy to discuss developing custom, sponsored events prior to finalization of the Conference schedule in April 2025.

If the benefits associated with the sponsorship tiers above are not exactly what your organization is looking for, please let us know. We are happy to work with you on customizing the package of benefits associated with a sponsorship tier to best meet your objective

Y* for All Sponsor Attendees. Y³ for up to 3 Sponsor Attendees.

¹All values are in USD.

²All Sponsor Conference registrations will include admission to the Gala on Saturday evening. For Title and Platinum sponsors, we will provide reserved seating near the front of the Gala room for up to 10 Sponsor Attendees, provided that the Sponsor confirms how many of its Attendees will be using that seating by no later than two weeks before the start of the Conference. To the extent a Sponsor is only able to use a portion of its reserved seating, SABA reserves the right to seat other guests at the Sponsor’s reserved table.

³ Sponsorship of particular premier events will be assigned on a first-come, first-served basis as sponsorship is confirmed. If your organization is interested in sponsoring a particular premier event, please let us know of your interest as soon as possible.

SABA CORPORATE COUNSEL RETREAT



From January 26-28, 2025, SABA will host its annual Corporate Counsel Retreat (“CCR”) at the Kimpton Tryon Park Hotel in Charlotte, North Carolina. The Retreat brings together a small group of mid to senior-level in-house counsel for a weekend focused on in-person professional development, networking, mentoring, and team building. Educational sessions are presented by “Retreat Faculty” selected from influential industry leaders and prominent sponsor representatives who showcase their experience and thought leadership. The Retreat also gives sponsoring law firms the chance to interact with Retreat attendees during curated small-group dinners. This year’s Retreat also features opportunities to participate in a recreational activity, such as, golf/pickleball/tennis and pairs up sponsors and Retreat attendees.

Please note that sponsorships for the Retreat are carefully limited, and Retreat attendees are carefully selected through an application process to ensure an appropriate mix of seniority and geographic and industry diversity. If you are interested in becoming a Retreat sponsor, please contact our Section Chairs, [Lalitha Gunturi](#), [Arun Krishnamurti](#), and [Shivan Mehta](#), or speak with our VP of Sponsorship, [Charan Brahma](#).

2025 CORPORATE COUNSEL RETREAT SPONSORSHIP LEVELS

	F	IH	V
Sponsor Partnership Level*	Law Firm \$20,000	In-house \$3,000	Vendor \$10,000
Number of Registrations	4	2	2
Recognition on Website, Social Media, and Digital Content	Y	Y	Y
Speaking and/or Presenting Opportunities	Y	Y	
Option to Host an Exclusive Dinner with Subset of Corporate Counsel Attendees (at an additional cost)	Y	Y	Y
Option to set up a booth for the duration of the retreat	Y	Y	Y

*All values are in USD



KEY STAKEHOLDER DINNER AT SABA LOBBY WEEK

Since 2017, SABA North America conducts an annual Lobby Week, and brings SABA North America attorneys to Washington, D.C. to meet with Congressional and Senate members and discuss pressing issues to the greater SABA community. Lobby Week allows SABA to amplify its voice on behalf of the community we serve, develop and maintain relationships with political leaders and staff, and meet with key stakeholders in intimate settings.

SABA North America is a nonpartisan organization and our meetings in D.C. are with Congressional and Senate members from both sides of the aisle. We believe that real, tangible results are achievable and oftentimes SABA North America acts as a go between amongst Congressional and Senate members who otherwise may not realize the efforts each is working on.

Some highlights and takeaways from past years have included the following:

- Key note speech by Congresswoman Judy Chu at the SABA North America Lobby Week's Welcome Reception;
- Working on bipartisan bills with key stakeholders relating to issues of immigration;
- Advancing our judicial nominations by meeting with key Senate Judiciary Committee staff;
- Becoming a key voice for proposed rulemaking surrounding H1-B visas;
- Proposing legislation that would assist our members in areas of immigration, reproductive justice, and voting rights

For law firms that have public policy practice group, political law practice group, election campaign practice group, and/or for firms that specialize in the core advocacy areas of SABA North America (immigration, reproductive justice, voting rights), being a part of our Key Stakeholder Dinner at Lobby Week is a unique opportunity to have your firm present at a unique networking dinner in D.C.

SABA North America is proud to offer five (5) sponsors the unique opportunity to sponsor our Key Stakeholder Dinner in D.C. in May 2025² for \$2,500.00. You will be allowed to bring one representative to this dinner, and will have recognition on our SABA North America website and social media as a Lobby Week sponsor (should you choose to want that).



² Exact date will be selected after the House and Senate calendar is released in January 2025

A LA CARTE PROGRAMMING EVENTS

We regularly work with our Sponsors to create ad hoc events throughout the year, either virtual or in-person, developing content with our Sections, Committees and/or Chapters to create events that are of value to parts of the South Asian attorney community that our Sponsors want to reach.

Sponsorship of SABA's smaller events throughout the year provides your organization the opportunity to highlight your its rising stars and establish its reputation for expertise in key practices and core geographical markets. It is also an invaluable tool for targeted recruiting and business development. And our ad hoc events give you the flexibility to engage with SABA on your schedule and budget.

Examples of past events include fireside chats with prominent government officials, panel presentations on hot topics featuring leading attorneys in a practice area of interest, and virtual and in-person networking opportunities.

Please contact our VP of Sponsorship Charan Brahma, cbrahma@beneschlaw.com for more details, information, and pricing.



SABA LEADERSHIP INSTITUTE

Launched in 2021, the SABA Leadership Institute (“SLI”) is an innovative leadership program designed to “mind the gap” in leadership development for mid-career attorneys.

SLI brings together a fellowship class of diverse attorneys with 10-15 years of experience. Over a period of eight months, these fellows learn from each other, seasoned SABA attorney mentors, and experts in the field. The program provides tools, resources and education that will allow these fellows to excel in their careers, lead SABA, and serve in their communities.



SABA LEADERSHIP INSTITUTE (SLI)

In 2024-2025, our à la carte SLI sponsorship levels are as follows, along with associated perquisites:

	C	IH
	Law Firm	In-house
Sponsor Partnership Level	\$3,000	\$1,000
Guaranteed admission for eligible participant	Y	Y
Logo recognition on SLI Page, Program materials, and on Social Media	Y	Y
Recognition at SLI Virtual Welcome Reception	Y	Y
Recognition at SLI Conference Reception	Y	Y
Tickets to SLI Conference Reception	2	—

*All values are in USD

**Thank you for reviewing our 2024-2025 Events and Programming Partnership Options.
We are looking forward to partnering with you soon.**

