



# THE NEXT REVOLUTION

BOSTON MA • JULY 20-23, 2023

## 2023 - CALL FOR CONFERENCE PROGRAMMING

Interested in shaping the content of the SABA North America's Annual Conference? This is your chance to influence SABA North America's "Next Revolution"! We are accepting submissions for the next conference, taking place in Boston, Massachusetts from July 20-23, 2023.

As an affinity bar organization, we strive to present interesting and engaging programming that reflects the broad ranging experience, backgrounds, and perspectives of our membership. During our Friday and Saturday CLE programming, we will showcase different practice areas, emerging legal trends, and professional development topics. **We invite you to submit your ideas [here](#).**

### SELECTION CRITERIA

To ensure the best possible chance of selection, we encourage submissions that feature interesting topics that will appeal to a broad audience, regardless of practice area, sector, or experience-level. In addition, the programming committee more favorably considers those submissions that are fully fleshed out. The committee considers the following information:

#### 1 TITLE

The title should be short, descriptive, and captivating.

#### 2 DESCRIPTION OF THE PROGRAM

Each submission must include a brief (200 words or less) description of the program that is to the point and aligned with the title. The description should be print ready as it will be used in promotional materials.



## 3 TOPIC AREA(S)

The topic should be substantive, interesting, and representative of current events, trends, or issues of interest. We encourage topics of general interest that will appeal to a wide audience, while still presenting enough substantive information for a 75-minute program. We have included some ideas below based on the practice areas of our membership, but of course, you may submit other topics/ideas:

- Corporate Law
- Litigation
- Criminal Justice
- Immigration
- Intellectual Property
- Labor and Employment
- Diversity, Equity, and Inclusion
- Environmental, Social, and Governance
- Ethics
- Public Interest
- Wellness
- Alternative Careers/Career Pathways
- Professional Development

## 4 SPEAKER DIVERSITY

We strive to promote diversity in all aspects of our programming. We encourage you to select individuals from different backgrounds, including gender, professional background (private sector, public sector, non-profit, government, firm), geography, etc. Panels should feature 3-4 speakers and a moderator (a maximum of five participants). Panelists are strongly encouraged to present topics that appeal to U.S. and Canadian members. To submit a panel, you do not need to have all of the speakers and moderators confirmed. The programming committee can work with you to source speakers and moderators for selected topics. SABA North America may also exercise discretion to add, remove, or substitute speakers.

## 5 SPEAKER EXPERTISE

Speakers should be knowledgeable of/and provide an interesting perspective on the proposed topic. Speakers should also have prior public speaking experience.

## 6 INTERACTIVITY AND ENGAGEMENT

We prefer panels where the format and delivery method facilitate interaction and engagement with the audience. All programs should include a Q&A segment either throughout the program or in the final segment of the program. In addition to Q&A, you are free to implement activities, technology, and more to enhance engagement.



## COMMITMENT

If your topic is selected, you will be responsible for preparing and conducting a 75-minute CLE program (unless we advise the program is not eligible for CLE credit). We encourage moderators and speakers to meet in advance to plan and prepare their program. This will ensure sufficient content for the 75-minute period, while respecting the time limits so that the next program’s speakers have ample time to set up for their program.

Please note that the CLE programming is scheduled throughout Friday and Saturday based on several factors. For this reason, we do not take requests to schedule programs for specific dates or times.

All moderators and speakers are required to register for the conference. In general, moderators and speakers are responsible for the cost of registration and their travel and lodging costs. SABA North America offers a limited number of stipends for speakers in public interest, government and academics, which are based on need.

## SUBMISSION DEADLINE

All submissions must be submitted by December 16, 2022 at 5PM EST. Late submissions will not be considered. We strongly encourage you to start working on your submission as soon as possible, to ensure the best possible submission. You may begin the submission process and save your work, should you need to return to it later. Once the submission is complete, please submit your work before the deadline.

## PROGRAM SUBMISSION TIMELINE

Program Proposals Due	December 16, 2022, 5pm EST
Notification of Acceptances	No later than March 3, 2023
Speaker Release Forms and Contact Information Due	March 31, 2023, 8pm EST
Panel Bios/Photos Due	March 31, 2023, 8pm EST
CLE Written Materials Due	June 1, 2023, 8pm EST



## SAMPLE SUBMISSION

### THE LAWYER'S GUIDE TO THE METAVERSE

**TOPIC AREA(S):** Intellectual Property

While metaverse marketing is not new, it has exponentially evolved in the past couple years in light of the increased interest and need of people to interact in a virtual world setting. The word itself means “beyond the universe,” but what exactly is the metaverse? One way to describe it is the increasing permeability of the borders between different digital environments and the physical world. Imagine stepping into a cyberworld: the metaverse is a space where you can interact with virtual objects in real life with real-time information.

For example, with the increase in remote work companies have started exploring VR meetings, traditional gaming platforms are now becoming omni-experiential worlds with virtual concerts, designer fashion shows, and retailers are expanding virtual ecommerce.

This panel will discuss how companies are participating in and leveraging the metaverse, and the legal issues implicated by these opportunities. Panelists will focus on an overview of the various technologies that make up the Metaverse, including AI, VR, AR, and NFTs, IP issues faced by companies activating in the Metaverse, how to navigate partnerships and licensing, privacy and the community issues (risks based on data collection and use, participant behavior, acceptable use concerns).

### PROPOSED SPEAKERS:

Monique Bhargava, Partner, Reed Smith; Khurram Gore, Director, Managing Associate General Counsel, Verizon, and Pouneh Ardakani, Lead Product Counsel, Reality Labs, Meta

## COMMENTS

Title is captivating and engaging.

Description is print ready and aligns with the title. The description also conveys the timeliness of the panel.

Proposed speakers offer diverse perspectives in many different ways.

## QUESTIONS?

If you have questions about what or how to submit, please contact [Keerthi Sugumaran](#) or [Mona Shah](#).