

# South Asian Bar Association of North America

2022-2023 EVENTS AND PROGRAMMING  
SPONSORSHIP AND PARTNERING OPTIONS



# PARTNER WITH SABA IN 2022-2023

The South Asian Bar Association of North America (“SABA”) invites you to partner with us as we begin our third, exciting decade! In the next year, our Events, Programming, and Sponsorship options will be specifically tailored to meet our sponsors’ needs, while strengthening our mission and exponentially growing our membership base. We are excited to partner with you this year, and to develop a long term relationship for years to come.

This brochure is provided to give you a sense of the breadth and scope of SABA today, and to provide you with Sponsorship options to match your organization’s interests. Thanks for taking the time to consider SABA. Whether you are continuing your past support of SABA or joining us as a new Sponsor, we look forward to working together.

Please see the Sponsorship Packages on Pages 15-18 as well as details on how to work with SABA as a Sponsor across our menu of 2022-2023 Events and Programming. To discuss options further and to gain assistance with which sponsorship package fits your goals, please contact the SABA Liaison who sent this brochure to you and/or our VP Sponsorship, Sumeet Chugani (sponsorship@sabanorthamerica.com).

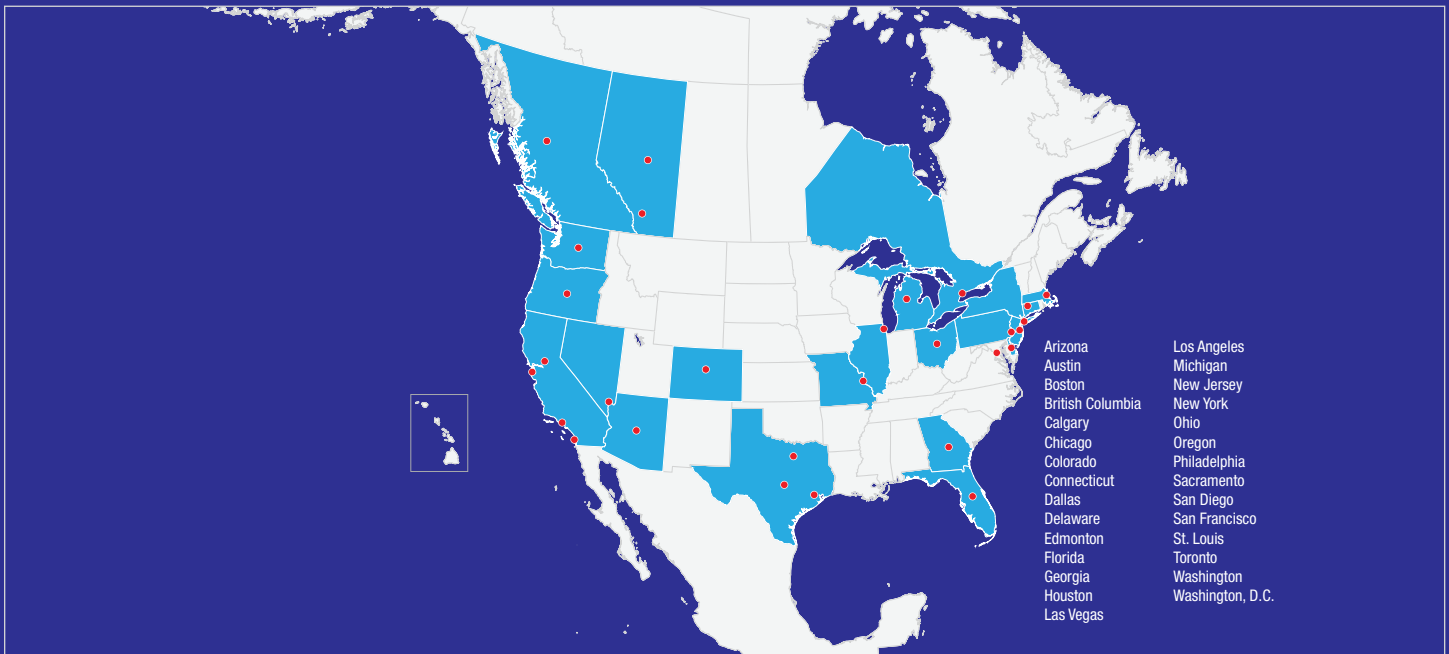
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# WHAT IS SABA?

SABA is the largest bar association of South Asian attorneys outside of South Asia. With 29 chapters and thousands of Members throughout the United States and Canada, our attorneys work in all areas of the law, including at large law firms, in-house, academia, government and public service, as solo practitioners, and as entrepreneurs. We currently have Chapters in the following locations: Arizona, Austin, Greater Boston, British Columbia, Calgary, Chicago, Colorado, Connecticut, Dallas, Delaware, Edmonton, Florida, Georgia, Houston, Las Vegas, Michigan, New Jersey, New York, Northern California (San Francisco/Bay Area), Ohio, Oregon, Philadelphia, Sacramento, St. Louis, San Diego, Southern California (Los Angeles/Orange County Area), Toronto, Washington State, and Washington D.C. Additional Chapters are expected to form in the next year.



## OUR MISSION

Our Mission is to strengthen the rapidly growing South Asian legal community with a recognized and trusted forum focused on: (1) Professional growth and development within our membership throughout an entire career path; (2) Promoting diversity and inclusion for South Asian attorneys and for the legal profession as a whole; (3) Promoting and supporting civil rights and combatting efforts to limit and marginalize South Asians, immigrants, and other diverse communities; and (4) Providing access to justice through educating the South Asian community with legal information and providing access to a network of pro bono services.



**Tara Mythri Raghavan**  
President  
SABA Chicago



**Charanjit Brahma**  
President Elect  
SABA Northern California



**Keerthi Sugumaran**  
VP – Annual Conference  
SABA Greater Boston



**Sumeet Chugani**  
VP – Sponsorship  
SABA New York



**Mona Shah**  
Executive Director

# SABA EVENTS AND PROGRAMMING

How do we deliver on our Mission? A key aspect is through a slate of Events and Programming aimed at meeting the varied needs of our Chapters, Members, and the community-at-large all year long. Where SABA once focused on our signature event, SABA's Annual Conference, we now have offerings throughout the entire year.

From 2022-2023, we are planning a broader scope of Events and Programming than ever before. Our Events and Programming include:

- SABA Annual Conference in Boston, MA from July 20-23, 2023
- SABA Corporate Counsel College (ongoing)
- SABA Corporate Counsel Retreat in Las Vegas, NV from February 5-7, 2023 (new)
- SABA Lobby Week (Spring, 2023)
- SABA Leadership Institute (Ongoing)
- SABA Virtual Programming (Ongoing)
- SABACares (Ongoing)
- SABAWellness (Ongoing)
- SABA Pro Bono Project (Ongoing)

As you decide to Partner with us, let us walk you through each of our Events and Programming in detail.



# SABA 2023 ANNUAL CONFERENCE



For nearly two decades, the SABA North America Conference has been the premier professional development and networking event for South Asian lawyers in North America. Bringing together attendees from across North America, each Conference includes days of activities ranging from professional and networking development, cultural engagement and celebration, to substantive legal programming, all set over a celebratory backdrop of food, entertainment, and social events tinged with unique South Asian flair. Our Conference presents a opportunity to raise your organization's profile within the South Asian bar, a group that includes chief legal officers, corporate counsel, law firm partners and associates, federal, state, provincial, and appellate judges, law professors, government and public interest attorneys, entrepreneurs, and law students from across North America and beyond.

We are thrilled that in 2023, SABA will be in beautiful and historic Boston, Massachusetts from July 20 – 23. Mark your calendars!

Hosted at the iconic Boston Park Plaza Hotel in the heart of downtown Boston, within walking distance of Boston Common and Newbury Street's high-end restaurants, the 2023 Conference will undoubtedly level-up the celebration from our 2022 conference in San Francisco. We expect to have massive attendance from General Counsels, Regulatory leaders, Members, and VIPs from across North America and throughout the legal community.

The Annual Conference is a success in large part because of the high-profile corporate counsel leaders, speakers, attendees, and sponsors that we draw. Each and every year, we have been honored to have luminaries repeatedly attend, speak at, and receive awards at our Conference ranging from Director of Enforcement at the United States Securities and Exchange Commission Gurbir Grewal to Vice President Kamala Harris, to former U.S. Attorney for the Southern District of New York Preet Bharara along with high-profile South Asian personalities from across North America, including most recently multi-platinum artist Jay Sean.

We also draw large numbers of general counsel and other in-house counsel from the largest corporations in North America as well as law firm management and partners from across the AmLaw 200 firms. Recently, the Annual Conference has featured general counsel and/or senior-level counsel from Google, Jazz Pharmaceuticals, Bank of America, Microsoft, Amazon, Mass Mutual, Verizon, AMC and

Sundance TV, Apple, Bayer, Walmart, Block, Integra LifeSciences, Bloomberg, Canadian Western Bank, Cisco, Kroger, Coinbase, Nationwide Insurance, Cruise, Duke Energy, McKesson, Dupont, Embark Trucks, Adobe, Golden State Warriors, Step Mobile, Regeneron Pharmaceuticals, Goldman Sachs, Prudential Financial, Honeywell, ArcelorMittal, Infosys, JP Morgan Chase, LinkedIn, Meta, Volkswagen, McDonalds, NBCUniversal, Northwestern University, Oracle, PAC-12 Network, Pfizer, Signifyd, Uber and Wells Fargo.

Through roundtables, formal panels, continuing legal education (CLEs), and keynote speakers, SABA's Annual Conference delivers the highest quality legal programming touching on complex and current issues facing our legal community. As a result, our Conference is an established meeting place to facilitate career development, mentoring, networking, and business development for thousands of attorneys. Our Conference brings people together as colleagues or clients, creates working relationships, and forms lasting friendships.

The Conference provides Sponsors a way to promote talent to a wide audience of future clients or partners, foster relationships, create business development opportunities, identify new team members, and develop their professional skills. Sponsoring also displays each Organization's drive toward a strong, diverse workforce and equity in the workplace.

With structured and organic activities, SABA tailors the Conference to meet the needs of our Sponsors and attendees. As discussed below, we work to ensure that Conference gives Sponsors the opportunity to interact with our Members and promote the talent and diversity of those within your organization. Conference sponsors at the Title, Diamond, and Platinum levels who engage early in the process may have the ability to collaborate with SABA on programming, receptions, and customizable events within the Conference. Sponsors at the Title, Diamond, and Platinum levels also receive invitations to the exclusive Conference Corporate Counsel Reception.

Please see the Sponsorship Packages on Pages 15-18 for details on how to sponsor our Conference, as well as a number of items on our menu of 2022-2023 Events and Programming. Please contact your SABA Liaison or VP Sponsorship, Sumeet Chugani (sponsorship@sabanorthamerica.com) to discuss these opportunities with us.

## PAST SPEAKERS AND AWARDEES



**Stacey Abrams**

Former Minority Leader of the  
Georgia House of Representatives  
Founder, Fair Fight for Georgia



**Hon. Ritu Khullar**

Justice, Court of Appeals of Alberta



**Sen. Cory Booker**

U.S. Senator from New Jersey



**Gurbir Grewal**

Director of Enforcement, United States  
Securities and Exchange Commission



**Vanita Gupta**

U.S. Associate Attorney General



**Kamala Harris**

Vice President of the United States



**Rep. Pramila Jayapal**

Member of the U.S. House of Representatives



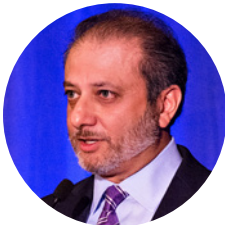
**Neal Katyal**

Former U.S. Solicitor General



**Sen. Mobina Jaffer**

Canadian Senator from British Columbia



**Preet Bharara**

Former U.S. Attorney General for the Southern  
District of New York, Partner, WilmerHale,  
Professor, NYU Law, Author and Podcaster



**Hon. Sri Srinivasan**

Chief Judge, U.S. Court of Appeals for  
the District of Columbia Circuit



**Prakash Diar**

Author, Activist and Consultant

# SABA CORPORATE COUNSEL COLLEGE

Over the last few years, SABA has developed the Corporate Counsel College (“CCC”) aimed at developing relationships among in-house attorneys and ensuring their professional development, all while allowing select law firms the chance to support the initiative through speaking and engagement opportunities.

The CCC is a unique primarily virtual initiative specifically designed to meet the needs of our corporate counsel with a focus on the latest issues and trends faced by members of our in-house community. CCC events are limited in attendance to corporate counsel and members of sponsoring firms. The CCC’s mission is to focus on promoting and advancing a pipeline of South Asian attorneys towards senior level positions across companies throughout North America.

Each session of the CCC will focus on a particular theme and feature of one or more of the following during the course of the year:

- An intimate discussion between a prominent Deputy General Counsel, General Counsel or Chief Legal Officer and a partner at a law firm
- Highly focused panels on practical areas important to in-house counsel and relevant to corporate environments with a focus on business goals
- Networking for and among corporate counsel

If you are at a corporation, we invite you and your legal team to become a part of our Corporate Counsel College. This forum provides a great way to develop your professional and legal skills, and to network with other in-house attorneys navigating similar challenges. If you are interested in attending CCC as one of our corporate counsel attendees, please contact our Corporate Counsel Section Chairs, Bijal Shah ([bijal.shah@averydennison.com](mailto:bijal.shah@averydennison.com)), Lalitha Gunturi ([lalithagunturi@gmail.com](mailto:lalithagunturi@gmail.com)), and Arun Krishnamurti ([akrishnamurti@google.com](mailto:akrishnamurti@google.com)).

SABA’s Corporate Counsel College offers an instant and real connection to many of the most talented in-house lawyers anywhere.

PAUL GREWAL,  
CHIEF LEGAL OFFICER  
AT COINBASE



For law firms, sponsorship will allow your attorneys exclusive access to potential business development in order to demonstrate their skills and develop a meaningful connection in an intimate context.

Please see Pages 15-18 of the Sponsorship Package for details on how to Sponsor our CCC à la carte or along with other items from our menu of 2022-2023 Events and Programming. Contact your SABA Liaison or VP Sponsorship, Sumeet Chugani ([sponsorship@sabanorthamerica.com](mailto:sponsorship@sabanorthamerica.com)), to discuss these opportunities.



The SABA Corporate Counsel College is a crucial opportunity for professional development and networking within our rapidly growing South Asian In-House Counsel network in the United States and Canada. For attorneys at any phase in their corporate counsel careers, from newly minted legal counsel to seasoned deputy general counsel and general counsel, the CCC provides a unique opportunity for our corporate counsel to connect and learn from one another. Through networking and development, SABA’s CCC helps promote attorneys throughout their in-house careers.

SAMIR MEHTA,  
IMMEDIATE PAST PRESIDENT, SABA,  
ASSOCIATE GENERAL COUNSEL,  
INTELLECTUAL PROPERTY AND  
LITIGATION, MITEK, INC.

## SABA CORPORATE COUNSEL RETREAT (NEW FOR 2023!)



From February 5-7, 2023, SABA will conduct its inaugural Corporate Counsel Retreat (“CCR”) at the Park MGM Las Vegas. SABA will bring together teams of its corporate counsel ranks and their colleagues for a weekend focused on in-person professional development, networking, mentoring, and team building. The CCR will include educational sessions from “Retreat Faculty” selected from influential industry leaders as well as Sponsor Law Firms. The CCR will also allow a select number of outside sponsoring law firms to interact with Retreat attendees during dinner rounds and have a platform to discuss substantive issues with our attending Corporate Counsel members ranging from legal updates to practical advice to professional development. The Retreat will most likely feature a Golf Outing designed to pair up law firm sponsors with corporate counsel. The Park MGM Las Vegas will be the perfect background for a fun winter getaway filled with fine dining, entertainment, camaraderie, and recreation.

If you are interested in joining our Retreat as corporate counsel attendees, please contact our Corporate Counsel Section Chairs, Bijal Shah ([bijal.shah@averydennison.com](mailto:bijal.shah@averydennison.com)), Lalitha Gunturi ([lalithagunturi@gmail.com](mailto:lalithagunturi@gmail.com)), and Arun Krishnamurti ([akrishnamurti@google.com](mailto:akrishnamurti@google.com)).

Please see the Sponsorship Packages on Pages 15-18 for details on how to Sponsor our CCR as an à la carte Sponsor, or along with a number of items from our menu of 2022-2023 Events and Programming. Please contact your SABA Liaison or VP Sponsorship, Sumeet Chugani ([sponsorship@sabanorthamerica.com](mailto:sponsorship@sabanorthamerica.com)) to discuss these opportunities with us.



### THE SABA CCR FEATURES:

- A NOMINAL ATTENDANCE FEE FOR ALL CORPORATE COUNSEL
- DEVELOPMENT AND NETWORKING FOR JUNIOR AND SENIOR COUNSEL
- SPONSORING FIRMS PRESENTING ON SUBSTANTIVE LAW AND IN-HOUSE PRACTICE TIPS
- BREAKOUTS, SOCIAL EVENTS, AND RECREATION

# SABA LOBBY WEEK

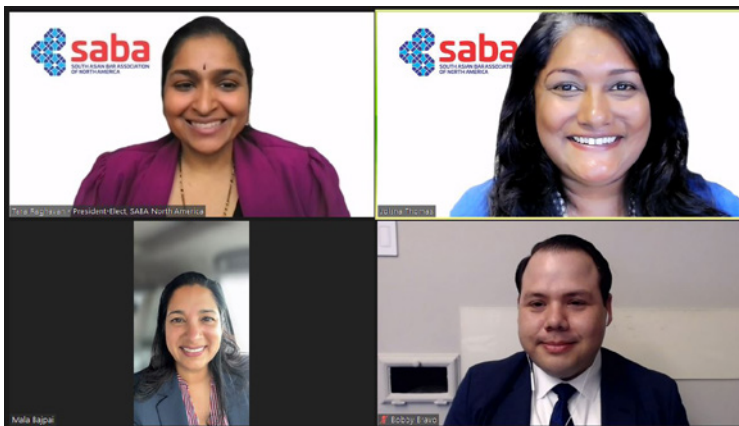
Since 2017, SABA has conducted a Lobby Day or now more accurately Lobby Week that brings SABA attorneys to Washington, D.C., whether virtually or in-person<sup>1</sup>, to meet with Congressional members and discuss pressing issues to SABA Members and our community. Lobby Week allows SABA to amplify its voice on behalf of the community, and to develop relationships with political leaders and staff.

During Lobby Week, SABA Members will participate in virtual advocacy meetings in Spring, 2023<sup>2</sup>. Prior to Lobby Week, registered participants will attend training sessions to gain a deeper understanding of the issues that affect the South Asian community and how to effectively communicate them to Congressional offices.



SABA has been proud to have received sponsorship from law firms and corporations particularly invested in supporting SABA's advocacy efforts. Supporting Lobby Week will allow Sponsors to develop a stronger relationship with SABA and also provide Sponsors with a platform to discuss relevant aspects of their organization at the Lobby Week Reception (held on the evening of the first day of Lobby Week).

Please see the Sponsorship Packages on Pages 15-18 for details on how to Sponsor our Lobby Week as an à la carte Sponsor, or along with a number of items on our menu of 2022-2023 Events and Programming. Please contact your SABA Liaison or VP Sponsorship, Sumeet Chugani (sponsorship@sabanorthamerica.com) to discuss these opportunities with us.



<sup>1</sup> During the COVID-19 pandemic, SABA North America conducted Lobby Week virtually. In 2023, SABA will conduct Lobby Week virtually.

<sup>2</sup> SABA will select its dates for Lobby Week in February 2023 after Congress develops its schedule for the upcoming Congressional term.

# SABA LEADERSHIP INSTITUTE

Launched in 2021, the SABA Leadership Institute (“SLI”) is an innovative leadership program designed to “mind the gap” in leadership development for mid-career attorneys.

SLI brings together a fellowship class of diverse attorneys with 10-15 years of experience. Over a period of eight months, these fellows learn from each other, seasoned SABA attorney mentors, and experts in the field. The program provides tools, resources and education that will allow these fellows to excel in their careers, lead SABA, and serve in their communities.

The first two classes of the SLI included fellows from states and provinces across North America. They practice in a variety of legal and policy areas and represent small and large law firms, the government, and for-profit and not-for-profit organizations.

Our second class just completed its program, and the response of the alumni from the first two classes has been overwhelmingly positive!

In January 2023, SABA will begin the third class of this program.

As we continue to build and expand SLI, it presents a unique opportunity to access and develop professional relationships with future leaders within the South Asian bar and communities across North America.

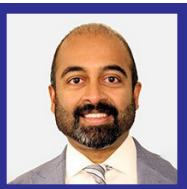
It also allows our Sponsors to demonstrate support for diversity and inclusion in the legal profession.

*It is clear that SLI has already made its impact. Many participants have made job changes, received promotions, or taken on new roles at work or in their community. They have shared that these changes were inspired by their time in SLI and may not have happened without it.*

Sponsors will receive recognition in various materials, which provides a great way to showcase your organization and facilitate important connections with South Asian attorneys.

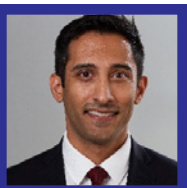
We offer a wide variety of sponsorship opportunities to maximize your visibility among our fellows, mentors, and expert speakers.

Please see the Sponsorship Packages on Page 17 for details on how to Sponsor the SABA Leadership Institute as an à la carte Sponsor, or along with a number of items from our menu of 2022-2023 Events and Programming. Please contact your SABA Liaison or VP Sponsorship, Sumeet Chugani (sponsorship@sabanorthamerica.com) to discuss these opportunities with us.



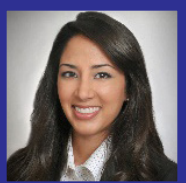
This Program has given me renewed purpose, structure, and confidence. It has challenged me to rethink my old habits and reprogram myself to be a more active and purposeful leader.

NANDU MACHIRAJU, SLI CLASS OF 2021, COUNSEL, BAKER MCKENZIE



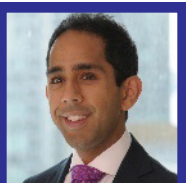
My biggest takeaway from the SABA Leadership Institute has been the other fellows who shared their leadership experiences – including their wins and losses – and their unabating support for one another.

AJ DHALIWAL, SLI CLASS OF 2021, SPECIAL COUNSEL, SHEPPARD MULLIN



SABA Leadership Institute is a forward-thinking institute that will push all fellows beyond their comfort zones, to dive deep into what it means to be a South Asian legal professional and identify ways we can all better pave the path for those that follow.

VANESSA PATEL, SLI CLASS OF 2021, VICE PRESIDENT, LEGAL AND ASSISTANT GENERAL COUNSEL, GLOBAL EMPLOYMENT, LITIGATION & PRIVACY, TASKUS



SABA Leadership Institute was one of the best growth experiences of my life. Not only did it create a lifelong network of friends, it gave me a unique perspective on leadership, career development, personal brand management, and an appreciation of the impact diversity, equity, and inclusion matters have had on our journey as well as the lives of others around us.

RUSTAM JUMA, SLI CLASS OF 2021, GENERAL COUNSEL AND CORPORATE SECRETARY, ECKLER LTD.



This SLI program was inspirational and transformative. Every component from speakers, to assignments, to connections with SLI participants was thoughtfully put together for our benefit. The program required us to step outside of our comfort zone, resulting in so much personal and professional growth.

DEBJANI DESAI, SLI CLASS OF 2022, GENERAL COUNSEL, ILLINOIS OFFICE OF COMPTROLLER



The SABA SLI Program is absolutely the best and most innovative leadership development program I've participated in. The intentionality and structure of the program, the quality of participants, and speakers is unmatched.

RAJ SHAH, SLI CLASS OF 2022, MANAGING COUNSEL, MAGMUTUAL INSURANCE COMPANY

# SABA VIRTUAL PROGRAMMING

Over the past several years, SABA has been a trailblazer, conducting virtual programs on a broad range of legal issues led in large part by SABA's Committees, Sections, and Chapters. Topics are as varied as our attorneys and run the gamut of attorney expertise. To give you an idea of the topics we cover, our list of Committees and Sections includes:

- Academia
- Advertising, Media, and Entertainment
- Antitrust and Competition Law
- Business Law
- Corporate Counsel
- Criminal Justice Law
- Employment Law
- Health Law
- Immigration
- Intellectual Property
- Judges Section
- Law Partners
- LGBTQ+
- Litigation
- Military Law
- Public Interest
- Solo / Small Firm
- South Asian Women Attorney's Network (SAWAN)
- Tax Law

Through our virtual programs, our attorneys present virtually to fellow practitioners in their areas of interest across North America. Led by our VP Programming, Lalitha Alladi, our virtual programs are a way for your legal teams to get educated on developments in the law, discuss legal issues and challenges in panels and Q&A, and provide attorneys with a forum to raise their visibility as an expert on specific legal topics. Sponsorship can allow your organization to develop a relationship with specialists in the relevant area of law. As sponsorship for virtual programs occurs on an event-by-event basis, please contact us to discuss the logistics of how you can sponsor SABA with respect to a particular virtual program. Please contact your SABA Liaison or Lalitha Alladi ([programming@sabanorthamerica.com](mailto:programming@sabanorthamerica.com)) to discuss virtual programming sponsorship with us.

**SABA NORTH AMERICA  
AND KIRKLAND & ELLIS LLP PRESENT**

**The SEC's New Universal Proxy Rules and Other Developments in Corporate Governance, ESG and Shareholder Activism: What You Need to Know for the 2022 Proxy Season**



**Shaun J. Mathew, P.C.**  
*Speaker*  
Partner, Shareholder Activism & Hostile Takeover Defense, Kirkland & Ellis LLP



**Vikas Arora**  
*Speaker*  
Vice President, Associate General Counsel & Corporate Secretary, Avery Dennison



**Nithya Sheshadri**  
*Moderator*  
Associate Tax, Kirkland & Ellis LLP

**REGISTRATION REQUIRED**



**KIRKLAND & ELLIS**

**MARCH 3, 2022**  
**12 PM PST/3 PM EST**

**[Not] Burning Down the House: M&A Tips from the In-House Counsel Perspective**

**APRIL 28TH, 12-1 PM ET**



**KRISHNA VEERARAGHAVAN**  
Partner, Paul Weiss



**SONY GHOKALE**  
Deputy General Counsel, League



**BIJAL SHAH**  
Vice President & Associate General Counsel, Avery Dennison Corporation



**SHAILA LAKSHANI OHRI**  
Assistant General Counsel, Exelon

**PRESENTED BY THE  
CORPORATE COUNSEL  
SECTION AND CO-SPONSORED  
BY**

**Paul Weiss**



**ZOOM REGISTRATION REQUIRED**

# SABACares

SABACares was created to provide SABA members with a chance to give back to the South Asian community and the community-at-large. Launched in 2019, SABACares has provided much needed support to community-based organizations supporting the South Asian community across the country. Most recently, our SABACares event at our 2022 Conference was done in partnership with the Afghan Coalition and brought together over 100 SABA attorneys to create 300 personal care kits for Afghan refugees in the Bay Area. We will be live again and will challenge SABA Members to support non-profit organizations providing critical resources to South Asian community members at our 2023 Conference in Boston. Supporting SABACares can be a valuable way to further your organization's relationship with SABA. Please see the Sponsorship Packages on Page 18 for details on how to Sponsor SABACares as an à la carte Sponsor, or along with a number of items from our menu of 2022-2023 Events and Programming.

Supporting SABACares can be a valuable way to further your organization's relationship with SABA.

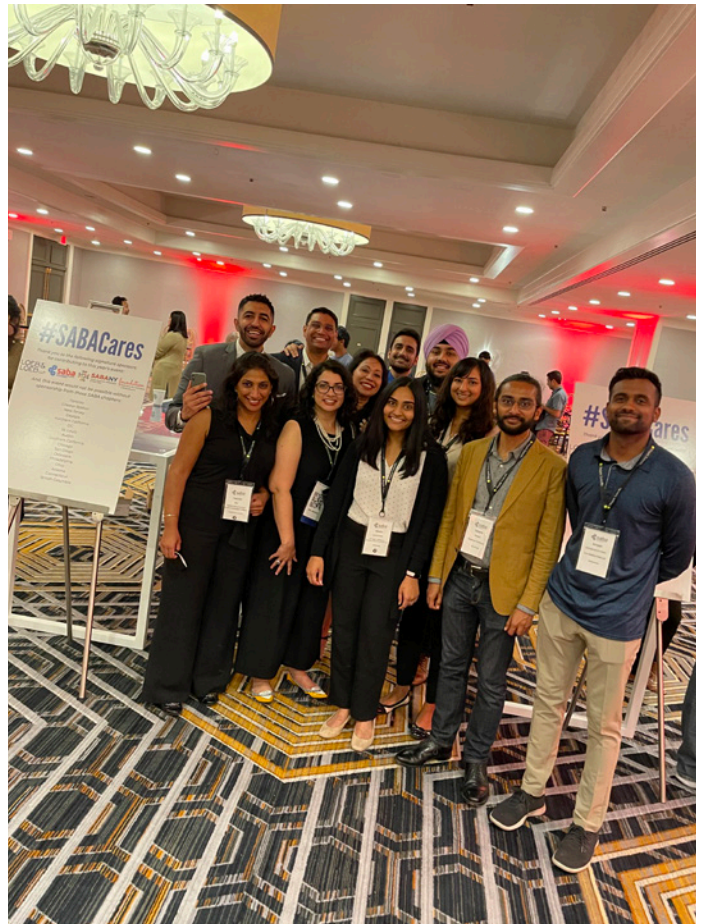
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## #SABACares

Join us on **Saturday, July 16** from **2:30-3:30 pm** at the **Hub** in the Westin St. Francis for a service activity. Our work will benefit the Afghan Coalition and Afghan refugees in the Bay Area.

*Check the Conference App for the latest details for this event.*



**2021**  
**SABACares CHALLENGE**  
OCTOBER 2021

This October, during Domestic Violence Awareness Month, join this challenge benefiting organizations providing critical and life-saving resources for survivors of domestic violence in the South Asian community

*activities*

**DONATE | MAXIMIZE YOUR CONTRIBUTION**  
**SEND A NOTE OF ENCOURAGEMENT | SPREAD THE WORD**  
**VOLUNTEER | GET CREATIVE**

*find out more*  
[www.sabanorthamerica.com/advocacy](http://www.sabanorthamerica.com/advocacy)





## SABAWELLNESS

SABAWellness runs throughout the year and focuses on improving the mental and physical well-being of SABA attorneys. During conference, SABAWellness offers attendees fun and engaging ways to improve their physical health through organized runs, Bollywood Dance, yoga sessions. Outside of conference, SABAWellness will be hosting virtual fitness challenges and highlighting those critical health issues facing the South Asian community. Given the impact COVID-19 has had on mental health, SABAWellness has been focusing on providing the South Asian Bar with tactics and strategies to improve their mental and emotional wellbeing.

In 2022, SABA launched a partnership with Rose Health to provide complimentary resources, classes and concierge support to build resilience and improve wellness for our members across North America.

Joining our SABAWellness initiatives as an attendee or as a Sponsor is a great way to support your attorney teams as individuals, and to better connect to SABA in social settings. Supporting SABAWellness can be a valuable way to further your organization's relationship with SABA.

Please see the Sponsorship Packages on Page 17 for details on how to Sponsor SABAWellness as an à la carte Sponsor, or along with a number of items from our menu of 2022-2023 Events and Programming. Please contact your SABA Liaison or VP Sponsorship, Sumeet Chugani (sponsorship@sabanorthamerica.com) to discuss these opportunities with us.

**ROSE HEALTH** **saba**  
OF NORTH AMERICA

All SABA members have **complimentary access** to resources designed to build **mental health resilience** through the Rose app.

Download in the App Store Today!  
Use Code: 7222

**Mental Wellness  
in the Palm of Your Hand**

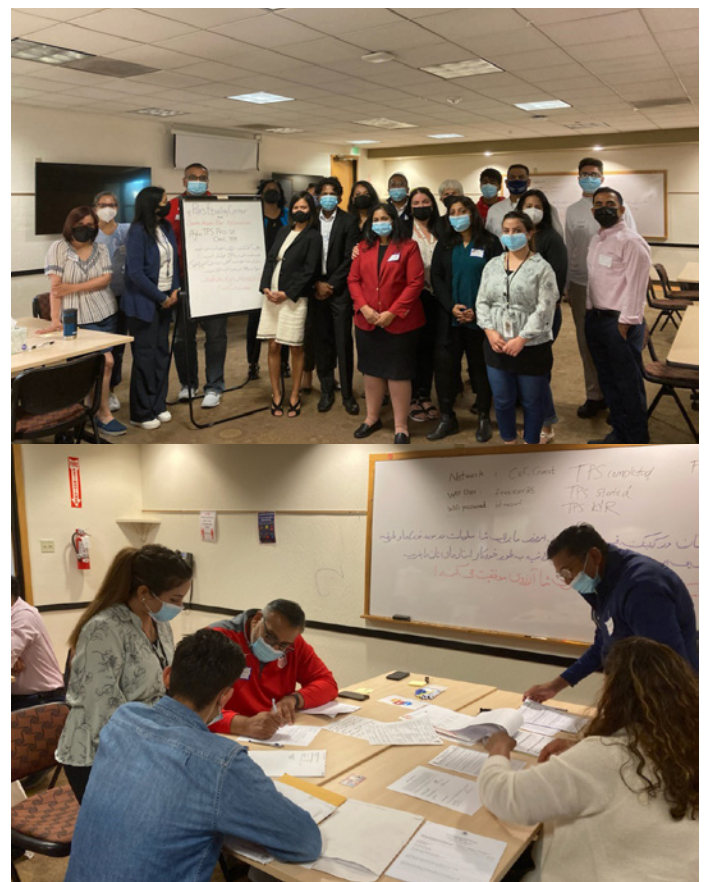
## SABA PRO BONO PROJECT

Partnering with its sister organization, SABA Foundation, SABA North America has been committed to engaging its attorneys on substantive pro bono work addressing issues facing or that are important to its Members. In 2019, for example, SABA and SABA Foundation teamed up to send Members to the Dilley Detention Center in Dilley, Texas, to represent asylum seekers in immigration proceedings.

Led by SABA Pro Bono Co-Directors, Sucharita Varanasi and Tejas Shah, the SABA Pro Bono Project continues to work on urgent issues. In 2022-2023, the SABA Pro Bono Project expects to continue to focus efforts on organizing SABA Members to support refugees and immigrants arriving in North America from Afghanistan. The Pro Bono Project will link SABA Members to partnering non-profits across North America with the goal of assisting these affected refugees and immigrants.

Joining our SABA Pro Bono Project as participants or as a Sponsor is a great way to support essential Pro Bono work, and deepen your relationship with SABA.

Please see the Sponsorship Packages on Page 18 for details on how to Sponsor the SABA Pro Bono Project as an à la carte Sponsor, or along with a number of items from our menu of 2022-2023 Events and Programming. Please contact your SABA Liaison or VP Sponsorship, Sumeet Chugani (sponsorship@sabanorthamerica.com) to discuss these opportunities with us.



# SPONSORSHIP AND PARTNERING OPTIONS

We hope that our Brochure gave you good cause to want to renew your support of SABA as a Sponsor, or to join on as a first-time Sponsor. We are excited to partner with your organization and have the opportunity to discuss our options with you. SABA would not have the past and present success it has had without our incredible partners who have sponsored us over the past years.

We are proud to work with our generous sponsors and look forward to continuing (or beginning) our work with you! If you would like a list of Our Recent Sponsors, please go to: <https://sabanorthamerica.com/sponsors/> for a list of our 2022 Sponsors.

In 2022-2023, we offer several packages for sponsoring SABA.

## SUSTAINING SABA SPONSORSHIP

We invite our Sponsors who wish to support SABA across-the-board to become a Sustaining SABA Sponsor in 2022-2023.

At \$125,000, Sustaining Sponsors will receive the following:

- Title sponsorship at the Annual Conference, Corporate Counsel College, Corporate Counsel Retreat, Lobby Week, and SABA Leadership Institute, including all associated prerequisites with each.
- Recognition as a Sustaining Sponsor at all SABA virtual programming along with all events and programming from SABAWellness, SABACares, and the SABA Pro Bono Project.

## À LA CARTE OPTIONS

### SABA ANNUAL CONFERENCE OPTIONS

In 2023, our à la carte Conference Sponsorship levels are as follows, along with associated prerequisites:

Sponsor Partnership Level	<b>T</b> TITLE \$40,000	<b>D</b> DIAMOND \$30,000	<b>P</b> PLATINUM \$20,000	<b>G</b> GOLD \$15,000	<b>S</b> SILVER \$10,000	<b>B</b> BRONZE \$6,500
Number of Registrations	20	15	10	7	5	3
Title Sponsor for Corporate Counsel College (CCC)	Y	Single Event Sponsorship	—	—	—	—
Admission to Corporate Counsel Reception	Y <sup>1</sup>	Y <sup>5</sup>	Y <sup>3</sup>	—	—	—
Digital Program Ad	Full Page	Full Page	Full Page	Full Page	Half Page	Quarter Page
Recognition on Website, Social Media, and Digital Content	Y	Y	Y	Y	Y	Y
Pilot Pitch Program (PPP)	Y	Y	Y	Y	Y	—

Please note that, in addition to tiered sponsorship opportunities, you can alternately or additionally act as a Sponsor of specific customizable receptions, events, programs, and experiences. Registrations can be transferred upon request or traded in for other offerings below.

For example, the Conference will feature a variety of intimate receptions hosted by Sponsors aimed at groups including:

- Corporate Counsel
- Intellectual Property
- Law Firm Partners
- Immigration Lawyers
- Public Interest and Government Attorneys
- Judges
- SABA Leadership Institute
- FinTech

\* For All Sponsor Attendees. Y<sup>5</sup> for 5 Sponsor Attendees. Y<sup>3</sup> for 3 Sponsor Attendees.

## ADD ON SPONSORSHIP OPTIONS

A La Carte Offering	Value
App	\$10,000
Section Receptions/IP Reception	\$15,000
Bar	\$15,000
Hub (Pillows, Charging Cubes)/Registration	\$8,500
Welcome Reception (includes Title Sponsorship)	\$60,000
Plenary Lunches	\$20,000 each
Lanyards	\$5,000
Goodie Bag, including contents	\$10,000
Pro Bono Event	\$5,000
Yoga/Fun Run (SABA Wellness Events)	\$10,000
VIP Dinner	\$10,000
Breakfast	\$7,500
Corporate Counsel Reception (includes Title Sponsorship)	\$50,000
SABA Moot Court (includes Silver Sponsorship)	\$30,000
SABACares Project	\$10,000
After Party	\$15,000
Individual Exhibitor or Recruiting Space	\$3,000
VIP Reception (includes Title Sponsorship)	\$50,000
FinTech Section Happy Hour [New]	\$15,000
Young Lawyers/First Time Attendee Happy Hour	\$10,000

## VENDOR

Vendor Sponsorship	Value
Level	\$5,000
No. of Registrations	1
Digital Program Ad	Half Page
Recognition on Website, Social Media, and Digital Content	Y
Premium Exhibit/Recruiting Space	Y

## SABA CORPORATE COUNSEL COLLEGE (CCC) OPTIONS

In 2023, our à la carte CCC sponsorship levels are as follows, along with associated prerequisites:

	<div>T</div> <div>TITLE</div> <div>\$15,000</div>	<div>S</div> <div>SINGLE EVENT</div> <div>\$3,000</div>
Sponsor Partnership Level		
Recognition at CCC Events	Y	Limited to Sponsored CCC Event
Attendance at CCC Events	Y	Limited to Sponsored CCC Event
Speaking Opportunity	Y	Limited to Sponsored CCC Event
Involvement in Program Development	Y	Limited to Sponsored CCC Event
Recognition on Website, Social Media, and Digital Content	Y	Y

## 2023 CORPORATE COUNSEL RETREAT SPONSORSHIP LEVELS

	<b>T</b>	<b>F</b>	<b>C</b>	<b>V</b>
Sponsor Partnership Level	TITLE LAW FIRM SPONSOR (1) \$40,000	ASSOCIATE LAW FIRM SPONSORS (4) \$20,000	ASSOCIATE CORPORATE SPONSORS (2) \$15,000	ASSOCIATE VENDOR SPONSORS (4) \$10,000
Registrations	4	2	6	1
Recognition on Website, Social Media, and Digital Content	Y	Y	Y	Y
Speaking and/or Presenting Opportunities	Y <sup>2</sup>	Y <sup>1</sup>	Y <sup>2</sup>	Y <sup>1</sup>
Exclusive Dinner with subset of Corporate Counsel Attendees (upon election)	Y	Y	Y	Y

## SABA LOBBY WEEK SPONSORSHIP OPTIONS

In 2023, our à la carte Lobby Week sponsorship levels are as follows, along with associated prerequisites:

	<b>T</b>	<b>P</b>
Sponsor Partnership Level	TITLE \$10,000	PLATINUM \$5,000
Recognition at Lobby Week Training and Reception	Y	Y
Attendance at Lobby Week Reception	Y	Y
Keynote Speaking Opportunity	Y	—
Recognition on Website, Social Media, and Digital Content	Y	Y

## SABA LEADERSHIP INSTITUTE (SLI)

In 2023, our à la carte SLI sponsorship levels are as follows, along with associated prerequisites:

	<b>T</b>	<b>E</b>	<b>S</b>	<b>C</b>	<b>P</b>
Sponsor Partnership Level	TITLE (OR PREMIER) \$20,000	ELITE \$15,000	SIGNATURE \$10,000	CHAMPION \$5,000	PLATINUM \$3,000
Logo recognition on SLI Website, program materials and on Social Media	Y	Y	Y	Y	Y
Recognition at Welcome Reception	Y	Y	Y	—	—
Recognition at SLI Conference Reception	Y	Y	Y	Y	Y
Speaking Opportunity at SLI Welcome Reception	Y	—	—	—	—
Speaking Opportunity at SLI Conference Reception	Y	Y	—	—	—
Tickets to SLI Conference Reception	6	2	2	1	—
Tickets to SLI Leadership Retreat Dinner and Service Activity	2	4	—	—	—
Leadership Development Session Sponsor	—	—	2 Sessions	1 Session	—
Attendance at Leadership Development Session and Opening Remarks	—	—	Y	Y	—

## SABA VIRTUAL PROGRAMMING

As sponsorship for SABA virtual programs occurs on an event-by-event basis, please contact us to discuss the logistics of how you can sponsor with SABA on a particular program or topic of interest. Please contact your SABA Liaison or SABA's VP Programming Lalitha Alladi (programming@sabanorthamerica.com) to discuss terms of virtual programming sponsorship with us. SABA Sustaining Sponsors will receive recognition for all virtual programming in 2022-2023.

## SABAWELLNESS

In 2023, our à la carte SABAWellness sponsorship levels are as follows, along with associated prerequisites:

	<div>T</div> <div>TITLE</div> <div>\$10,000</div>	<div>S</div> <div>SINGLE EVENT</div> <div>\$5,000</div>
Sponsor Partnership Level		
Recognition at SABAWellness Events	<div>Y</div>	Single Event
Remarks Opportunity at SABAWellness Events	<div>Y</div>	Single Event
Recognition on Website, Social Media, and Digital Content	<div>Y</div>	<div>Y</div>

## SABACARES

In 2023, our à la carte SABACares sponsorship levels are as follows, along with associated prerequisites:

	<div>T</div> <div>TITLE</div> <div>\$10,000</div>
Sponsor Partnership Level (up to four)	
Recognition at SABACares Events	<div>Y</div>
Remarks Opportunity at SABACares Events	<div>Y</div>
Recognition on Website, Social Media, and Digital Content	<div>Y</div>

## SABA PRO BONO PROJECT

In 2023, our à la carte SABA Pro Bono Project sponsorship levels are as follows, along with associated prerequisites:

	<div>T</div> <div>TITLE</div> <div>\$10,000</div>
Sponsor Partnership Level	
Recognition at SABA Pro Bono Project Events and Training	<div>Y</div>
Remarks Opportunity at SABA Pro Bono Project Training	<div>Y</div>
Recognition on Website, Social Media, and Digital Content	<div>Y</div>

Please contact your SABA Liaison or VP Sponsorship, Sumeet Chugani (sponsorship@sabanorthamerica.com) to discuss these opportunities with us.

**Thank You and we look forward to having you partner with us in 2022-23!**



