

South Asian Bar Association of North America

2022 EVENTS AND PROGRAMMING
SPONSORSHIP AND PARTNERING OPTIONS



PARTNER WITH SABA IN 2022

The South Asian Bar Association of North America ("SABA") invites you to partner with us in 2022 as we celebrate SABA's 20th anniversary! In 2022, our Events and Programming will be broader and more varied than ever before, thanks in large part to our wonderful Sponsors.

This brochure is provided to give you a sense of the breadth and scope of SABA today, and to provide you with Sponsorship options to match your organization's interests. Thanks for taking the time to consider SABA. Whether you are continuing your past support of SABA or joining us as a new Sponsor, we look forward to talking to you about working together.

Please see the Sponsorship Packages on Pages 15-18 as well as details on how to work with SABA as a Sponsor across our menu of 2022 Events and Programming. To discuss options further, please contact the SABA Liaison who sent this brochure to you and/or our VP of Sponsorship, Nitin Gambhir (sponsorship@sabanorthamerica.com).

CONTENTS

WHAT IS SABA?	3	SPONSORSHIP AND PARTNERING OPTIONS	15
Our Mission	3	Sustaining SABA Sponsorship	15
SABA EVENTS AND PROGRAMMING	4	À La Carte Options	15
SABA 2022 Annual Conference	5		
SABA Corporate Counsel College	7		
SABA Corporate Counsel Retreat (NEW for 2022!)	8		
SABA Lobby Day	9		
SABA Leadership Institute	10		
SABA Virtual Programming	12		
SABACares	13		
SABAWellness	14		
SABA Pro Bono Project	14		

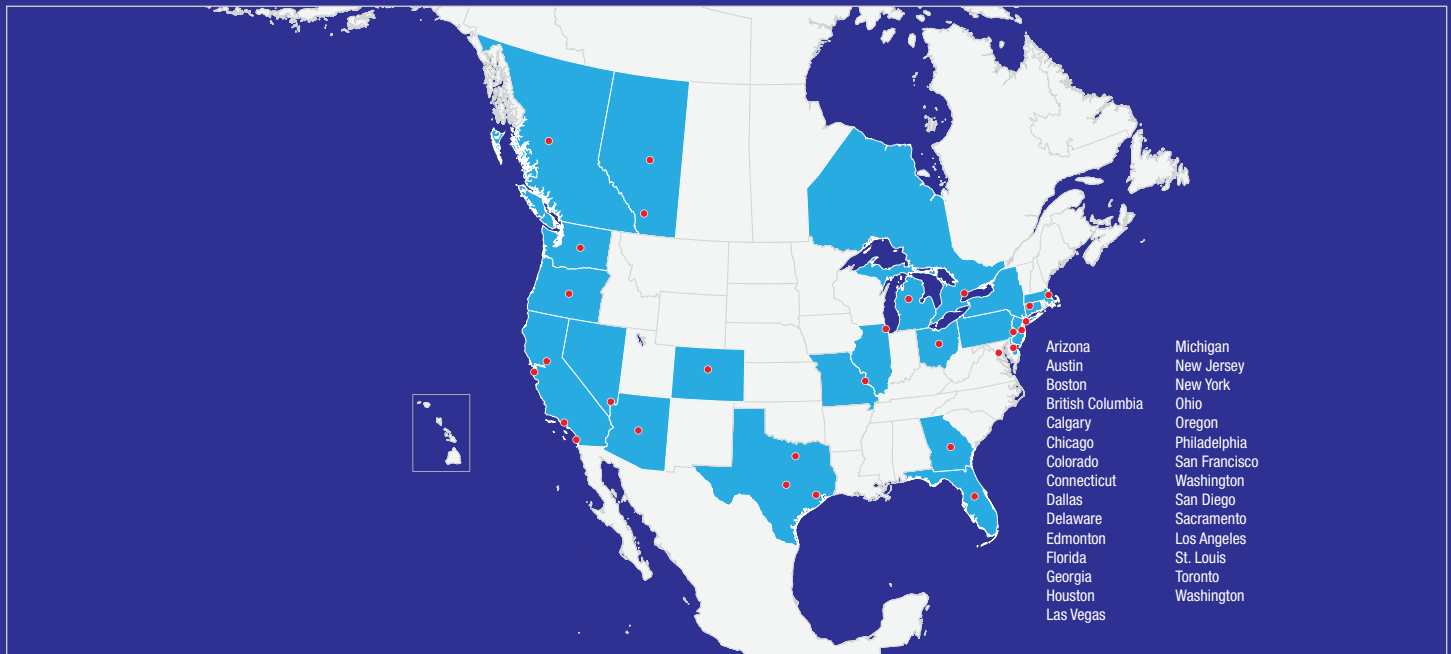
GOING FOR THE GOLD

JULY 14-17, 2022
San Francisco, Ca



WHAT IS SABA?

SABA is the largest bar association of South Asian attorneys outside of South Asia. With 29 chapters and thousands of Members throughout the United States and Canada, our attorneys work in all areas of the law, including at large law firms, in-house, academia, government and public service, as solo practitioners, and as entrepreneurs. We currently have Chapters in the following locations: Arizona, Austin, Greater Boston, British Columbia, Calgary, Chicago, Colorado, Connecticut, Dallas, Delaware, Edmonton, Florida, Georgia, Houston, Las Vegas, Michigan, New Jersey, New York, Northern California (San Francisco/Bay Area), Ohio, Oregon, Philadelphia, Sacramento, St. Louis, San Diego, Southern California (Los Angeles/Orange County Area), Toronto, Washington State, and Washington D.C.



OUR MISSION

Our Mission is to strengthen the rapidly growing South Asian legal community with a recognized and trusted forum focused on: (1) Professional growth and development within our membership throughout an entire career path; (2) Promoting diversity and inclusion for South Asian attorneys and for the legal profession as a whole; (3) Promoting and supporting civil rights and combatting efforts to limit and marginalize South Asians, immigrants, and other diverse communities; and (4) Providing access to justice through educating the South Asian community with legal information and providing access to a network of pro bono services.



Samir Mehta
President
SABA Metro St. Louis



Tara Mythri Raghavan
President Elect
SABA Chicago



Charan Brahma
VP - Annual Conference
SABA Northern California



Nitin Gambhir
VP - Sponsorship
SABA Northern California



Mona Shah
Executive Director

SABA EVENTS AND PROGRAMMING

How do we deliver on our Mission? A key aspect is through a slate of Events and Programming aimed at meeting the varied needs of our Chapters, Members, and the community-at-large all year long. Where SABA once focused on our signature event, SABA's Annual Conference, we now have offerings throughout the entire year.

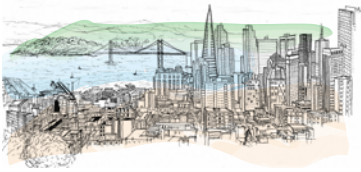
In 2022, we are planning a broader scope of Events and Programming than we have ever provided before. Our Events and Programming include:

- SABA Annual Conference in San Francisco, CA on July 14-17, 2022
- SABA Corporate Counsel College (Ongoing)
- SABA Corporate Counsel Retreat (Winter or Fall, 2022)
- SABA Lobby Day (Spring, 2022)
- SABA Leadership Institute (Ongoing)
- SABA Virtual Programming (Ongoing)
- SABACares (Ongoing)
- SABAWellness (Ongoing)
- SABA Pro Bono Project (Ongoing)

As you decide to Partner with us, let us walk you through each of our Events and Programming in detail.



SABA 2022 ANNUAL CONFERENCE



GOING FOR THE GOLD
JULY 14-17, 2022 | San Francisco, Ca



For nearly two decades¹, the SABA North America Conference has been the premier professional development and networking event for South Asian lawyers in North America. Bringing together attendees from across North America, each Conference includes days of activities ranging from professional and networking development, cultural engagement and celebration, to substantive legal programming, all set over a celebratory backdrop of food, entertainment, and social events tinged with a unique South Asian flavor. Our Conference presents a unique opportunity to raise your organization's profile within the South Asian bar, a group that includes corporate counsel, law firm partners and associates, federal, state, provincial, and appellate judges, law professors, government and public interest attorneys, entrepreneurs, and law students from across North America and beyond.

We are thrilled that in 2022, SABA will return to a live, in-person Annual Conference in San Francisco from July 14-17. Mark your calendars! Hosted at the Westin St. Francis in Union Square, the 2022 Conference will bring SABA's in-person events back bigger and better than ever. We expect to have massive attendance from Members, Sponsors, and VIPs from the legal community!

The Annual Conference is a success in large part because of the high-profile speakers, attendees, and sponsors that we draw. Each and every year, we have been honored to have legal luminaries repeatedly attend, speak at, and receive awards at our Conference ranging from Stacey Abrams to Vice President Kamala Harris to Preet Bharara along with high-profile South Asian personalities from across North America.

We also draw large numbers of general counsel and other in-house counsel from the largest corporations in North America as well as law firm management and partners from across the AmLaw 200 firms. Recently, the Annual Conference has featured general counsel and/or senior-level counsel from Accenture, Adobe, Amazon, AMC and Sundance TV, Apple, ArcelorMittal, Bank of America, Bayer, Bristol-Myers Squibb, Bloomberg, Canadian Western Bank, CNN, Duke Energy, Dupont, Exelon, Facebook, General Electric, Goldman Sachs, Harry Norman Realtors, Honeywell, LinkedIn, Mass Mutual, McKesson Corp, Microsoft, McDonalds, NBCUniversal Media, Nationwide Insurance, Pfizer, Prudential Financial, Regeneron Pharmaceuticals, Turner Broadcasting Systems, Turner Sports, Verizon, Volkswagen, Wells Fargo, and Walmart.

Through formal panels, continuing legal education (CLEs), and keynote speakers, SABA's Annual Conference delivers the highest quality legal programming touching on complex and current issues facing our legal community. As a result, our Conference is an established meeting place to facilitate career development, mentoring, networking, and business development for hundreds of attorneys. Our Conference brings people together to work together as colleagues or clients, creates working relationships, and forms lasting friendships.

The Conference provides Sponsors a way to promote talent to a wide audience of future clients or partners, foster relationships, create business development opportunities, identify new team members, and develop their professional skills.

With structured and organic activities, SABA tailors the Conference to meet the needs of our attendees and Sponsors. As discussed below, we work to ensure that Conference gives Sponsors the opportunity to interact with our Members and promote the talent and diversity of those within your organization. Conference sponsors at the Title, Diamond, Emerald, Ruby, and Platinum levels who engage early in the process may have the ability to collaborate with SABA on programming, receptions, and customizable events within the Conference. Sponsors at the Title, Diamond, Emerald, and Ruby levels also receive invitations to the exclusive Conference Corporate Counsel Reception.

Please see the Sponsorship Packages on Pages 15-18 for details on how to sponsor our Conference, as well as a number of other items on our menu of 2022 Events and Programming. Please contact your SABA Liaison or VP Sponsorship, Nitin Gambhir (sponsorship@sabanorthamerica.com) to discuss these opportunities with us.

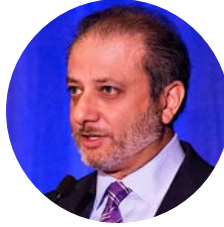
¹ In 2020 and 2021, the Annual Conference was held virtually due to the COVID-19 pandemic. To address the complexity of event planning amidst the present circumstances, SABA has developed policies for all in-person Events to promote the safety and security of attendees. If you have questions about our COVID-19 policy, please do not hesitate to ask your SABA Liaison.

PAST SPEAKERS AND AWARDEES



Stacey Abrams

Former Minority Leader of the Georgia House of Representatives
Founder, Fair Fight for Georgia



Preet Bharara

Former U.S. Attorney General for the Southern District of New York
Professor, NYU Law, Author and Podcaster



Sen. Cory Booker

U.S. Senator from New Jersey



Gurbir Grewal

Former Attorney General of New Jersey



Vanita Gupta

U.S. Associate Attorney General



Kamala Harris

Vice President of the United States



Rep. Pramila Jayapal

Member of the U.S. House of Representatives



Neal Katyal

Former U.S. Solicitor General



Hon. Sri Srinivasan

Chief Judge, U.S. Court of Appeals for the District of Columbia Circuit

SABA CORPORATE COUNSEL COLLEGE

Over the last few years, SABA has developed the Corporate Counsel College (“CCC”) aimed at developing relationships among in-house attorneys and ensure their professional development, all while allowing select law firms the chance to support the initiative through speaking and engagement opportunities.

The CCC is a unique initiative specifically designed to meet the needs of our corporate counsel with a focus on the latest issues and trends faced by members of our in-house community. CCC events are limited in attendance to corporate counsel and members of sponsoring firms. The CCC’s mission is to focus on promoting and advancing a pipeline of South Asian attorneys towards senior level positions across companies throughout North America.

Each session of the CCC will focus on a particular theme and feature of one or more of the following during the course of the year:

- An intimate discussion between a prominent Deputy General Counsel, General Counsel or Chief Legal Officer and a partner at a law firm
- Highly focused panels on practical areas important to in-house counsel and relevant to corporate environments with a focus on business goals
- Networking for and among corporate counsel

If you are at a corporation, we invite you and your legal team to become a part of our Corporate Counsel College. This forum provides a great way to develop your professional and legal skills, and to network with other in-house attorneys navigating similar challenges. If you are interested in attending CCC as one of our corporate counsel attendees, please contact our Corporate Counsel Section Chairs, Bijal Shah (bijal.shah@averydennison.com), Lalitha Gunturi (lalithagunturi@gmail.com), and Arun Krishnamurti (akrishnamurti@google.com).

For law firms, sponsorship will allow your attorneys exclusive access to potential business development in order to demonstrate their skills and develop a meaningful connection in an intimate context.

Please see the Sponsorship Packages on Pages 15-18 for details on how to Sponsor our CCC as an à la carte Sponsor, or along with a number of items from our menu of 2022 Events and Programming. Please contact your SABA Liaison or VP Sponsorship, Nitin Gambhir (sponsorship@sabanorthamerica.com) to discuss these opportunities with us.



The SABA Corporate Counsel College is a crucial opportunity for professional development and networking within our rapidly growing South Asian In-House Counsel network in the United States and Canada. For attorneys at any phase in their corporate counsel careers, from newly minted legal counsel to seasoned deputy general counsel and general counsel, the CCC provides a unique opportunity for our corporate counsel to connect and learn from one another. Through networking and development, SABA’s CCC helps promote attorneys throughout their in-house careers.

SAMIR MEHTA,
PRESIDENT, SABA,
ASSOCIATE GENERAL COUNSEL,
INTELLECTUAL PROPERTY AND
LITIGATION, MITEK, INC.

SABA’s Corporate Counsel College offers an instant and real connection to many of the most talented in-house lawyers anywhere.

PAUL GREWAL,
CHIEF LEGAL OFFICER
AT COINBASE



SABA CORPORATE COUNSEL RETREAT (NEW FOR 2022!)



In late Winter or Fall of 2022, SABA will conduct its inaugural Corporate Counsel Retreat (“CCR”). Set in a getaway location, SABA will bring together teams of its corporate counsel ranks and their colleagues for a weekend focused on in-person professional development, networking, mentoring, and team building. The CCR will include educational sessions from “Retreat Faculty” selected from influential industry leaders as well as Sponsor Law Firms. The CCR will also allow a select number of outside sponsoring law firms to interact with Retreat attendees and have a platform to discuss substantive issues with our attending Corporate Counsel members ranging from legal updates to practical advice to professional development. SABA will select a premier venue that will allow the attending Corporate Counsel and Sponsors to have a fun winter weekend filled with fine dining, entertainment, and recreation.

If you are interested in joining our Retreat as corporate counsel attendees, please contact our Corporate Counsel Section Chairs, Bijal Shah (bijal.shah@averydennison.com), Lalitha Gunturi (lalithagunturi@gmail.com), and Arun Krishnamurti (akrishnamurti@google.com).

Please see the Sponsorship Packages on Pages 15-18 for details on how to Sponsor our CCR as an à la carte Sponsor, or along with a number of items from our menu of 2022 Events and Programming. Please contact your SABA Liaison or VP Sponsorship, Nitin Gambhir (sponsorship@sabanorthamerica.com) to discuss these opportunities with us.



THE SABA CCR FEATURES:

- COMPLIMENTARY ATTENDANCE TO WINTER GETAWAY FOR SELECT CORPORATE COUNSEL
- DEVELOPMENT AND NETWORKING FOR JUNIOR AND SENIOR COUNSEL
- SPONSORING FIRMS PRESENTING ON SUBSTANTIVE LAW AND IN-HOUSE PRACTICE TIPS
- BREAKOUTS, SOCIAL EVENTS, AND RECREATION

SABA LOBBY DAY

Since 2017, SABA has conducted a Lobby Day that brings SABA attorneys to Washington, D.C., (whether virtually or in-person¹) to meet with Congressional offices and discuss issues of advocacy that are most important to SABA Members and our community. Lobby Day allows SABA to amplify its voice on behalf of the community, and to develop relationships with political leaders and staff.

During Lobby Day, SABA Members will participate in advocacy meetings in Spring, 2022². Prior to Lobby Day, registered participants will attend training sessions to gain a deeper understanding of the issues that affect the South Asian community and how to effectively communicate them to Congressional offices.



SABA has been proud to have received sponsorship from law firms and corporations particularly invested in supporting SABA's advocacy efforts. Supporting Lobby Day will allow Sponsors to develop a stronger relationship with SABA and also provide Sponsors with a platform to discuss relevant aspects of their organization at the Lobby Day Reception (held on the evening of Lobby Day).

Please see the Sponsorship Packages on Pages 17 for details on how to Sponsor our Lobby Day as an à la carte Sponsor, or along with a number of items on our menu of 2022 Events and Programming. Please contact your SABA Liaison or VP Sponsorship, Nitin Gambhir (sponsorship@sabanorthamerica.com) to discuss these opportunities with us.



¹ During the COVID-19 pandemic, SABA North America was forced to conduct Events and Programming including Lobby Day virtually. In 2022, SABA may conduct Lobby Day virtually or in-person depending on the logistical aspects of meeting with Congress this coming Spring.

² SABA will select its date for Lobby Day in February 2022 after Congress develops its schedule for the upcoming Congressional term.

SABA LEADERSHIP INSTITUTE

Launched in 2021, the SABA Leadership Institute (“SLI”) is an innovative leadership program designed to “mind the gap” in leadership development for mid-career attorneys.

SLI brings together a fellowship class of diverse attorneys with 10-15 years of experience. Over a period of eight months, these fellows learn from each other, seasoned SABA attorney mentors, and experts in the field.

The program provides tools, resources and education that will allow these fellows to excel in their careers, lead SABA, and serve in their communities.

The inaugural class of the SLI included fellows from 11 states and provinces across North America. They practice in a variety of legal and policy areas and represent small and large law firms, the government, and for-profit and not-for-profit organizations.

Our first class just completed its program, and the response of the alumni has been overwhelmingly positive!

In January 2022, SABA will begin the second class of this program.

As we continue to build and expand SLI, it presents a unique opportunity to access and develop professional relationships with future leaders within the South Asian bar and communities across North America. It also allows our Sponsors to demonstrate support for diversity and inclusion in the legal profession.

Sponsors will receive recognition in various materials, which provides a great way to showcase your organization and facilitate important connections with South Asian attorneys.

We offer a wide variety of sponsorship opportunities to maximize your visibility among our fellows, mentors, and expert speakers.

Please see the Sponsorship Packages on Pages 17 for details on how to Sponsor the SABA Leadership Institute as an à la carte Sponsor, or along with a number of items from our menu of 2022 Events and Programming. Please contact your SABA Liaison or VP Sponsorship, Nitin Gambhir (sponsorship@sabanorthamerica.com) to discuss these opportunities with us.



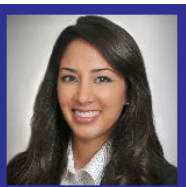
This Program has given me renewed purpose, structure, and confidence. It has challenged me to rethink my old habits and reprogram myself to be a more active and purposeful leader.

NANDU MACHIRAJU, ATTORNEY, FEDERAL GOVERNMENT



My biggest takeaway from the SABA Leadership Institute has been the other fellows who shared their leadership experiences – including their wins and losses – and their unabating support for one another.

AJ DHALIWAL, SPECIAL COUNSEL, SHEPPARD MULLIN



SABA Leadership Institute is a forward-thinking institute that will push all fellows beyond their comfort zones, to dive deep into what it means to be a South Asian legal professional and identify ways we can all better pave the path for those that follow.

VANESSA PATEL, SHAREHOLDER, OGLETTREE DEAKINS



SABA Leadership Institute was one of the best growth experiences of my life. Not only did it create a lifelong network of friends, it gave me a unique perspective on leadership, career development, personal brand management, and an appreciation of the impact diversity, equity, and inclusion matters have had on our journey as well as the lives of others around us.

RUSTAM JUMA, GENERAL COUNSEL AND CORPORATE SECRETARY, ECKLER LTD.



I am grateful for the opportunity to participate in the inaugural SLI class. We learned from incredible seasoned lawyers. But my greatest teachers were the Fellows in my class whose thoughtful, vulnerable, and insightful discussions helped shape the way I view my own leadership potential.

VINITA MUJUMDAR, REGULATORY AFFAIRS MANAGER, AMERICAN COLLEGE OF SURGEONS



SLI afforded me an opportunity to reflect not only on where I want to take my career but where I want to take my life. The speakers, discussion groups, and networking opportunities were invaluable. Each session touched upon an important life skill in a safe and welcoming environment.

PAVEN MALHOTRA, PARTNER, KEKER, VAN NEST & PETERS

SABA VIRTUAL PROGRAMMING

Over the past several years, SABA has been a trailblazer, conducting virtual programs on a broad range of legal issues led in large part by SABA's Committees, Sections, and Chapters. Topics are as varied as our attorneys and run the gamut of attorney expertise. To give you an idea of the topics we cover, our list of Committees and Sections includes:

- Academia
- Antitrust and Competition Law
- Business Law
- Corporate Counsel
- Criminal Justice Law
- Employment Law
- Health Law
- Immigration
- Intellectual Property
- Judges Section
- Law Partners
- LGBTQ+
- Litigation
- Military Law
- Public Interest
- Solo / Small Firm
- South Asian Women Attorney's Network (SAWAN)
- Tax Law

Through our virtual programs, our attorneys present virtually to fellow practitioners in their areas of interest across North America. Led by our VP Programming, Aastha Farr, our virtual programs are a way for your legal teams to get educated on developments in the law, discuss legal issues and challenges in panels and Q&A, and provide attorneys with a forum to raise their visibility as an expert on specific legal topics. Sponsorship can allow your organization to develop a relationship with specialists in the relevant area of law. As sponsorship for virtual programs occurs on an event-by-event basis, please contact us to discuss the logistics of how you can sponsor SABA with respect to a particular virtual program. Please contact your SABA Liaison or Aastha Farr (aastha@madaanlaw.com) to discuss virtual programming sponsorship with us.

BIRDS OF A FEATHER
CORPORATE COUNSEL NETWORKING BREAKOUTS

November 9, 2021 from 12 - 1 pm ET / 9 - 10 am PT

Presented by: SABA Corporate Counsel Section



**SABA-NORTH AMERICA'S MILITARY LAW SECTION
ALONG WITH SABA-DC AND SABA-WASHINGTON
PRESENT**

**A CONVERSATION WITH
LAWYERS & LEADERS:
ASSISTING VETERANS THROUGH
ADVOCACY AND COMMUNITY
ENGAGEMENT**

**NOVEMBER 17, 2021
AT 6 P.M. ET/3 PM PT**



Saif Khan
Special Assistant Attorney,
Office of General Counsel,
Department of Veterans Affairs



Judge Ketu Shah
Presiding Judge, King County
District Court's Regional
Veterans Court



Rochelle Bobroff
Pro Bono Director, National
Veteran's Legal Service
Program



Ali Tanveer
SGT, U.S. Army Reserves
3L, St John's University
School of Law
Moderator

Join us at this inaugural Veterans Day event focused on the legal advocacy and needs of veterans. Our esteemed panelists will discuss major structural issues impacting veterans today, initiatives to assist them, and how attorneys of South Asian origin can be of help.
Registration for this event is required.



SABACares

SABACares was created to provide SABA members with a chance to give back to the South Asian community and the community-at-large. Launched in 2019 at our SABA Conference in Atlanta, SABACares started with immediate success by bringing 100 SABA Members together for a service activity that supported our community in Atlanta. Throughout the pandemic, we continued this effort virtually to partner with organizations that were supporting survivors of domestic violence in our community.

In 2022, we will be live again and will challenge SABA Members to support non-profit organizations providing critical resources to South Asian community members at our 2022 Conference.

Supporting SABACares can be a valuable way to further your organization's relationship with SABA.

Please see the Sponsorship Packages on Pages 18 for details on how to Sponsor SABACares as an à la carte Sponsor, or along with a number of items from our menu of 2022 Events and Programming. Please contact your SABA Liaison or VP Sponsorship, Nitin Gambhir (sponsorship@sabanorthamerica.com) to discuss these opportunities with us.



NATURALIZATION DRIVE 2019 BECOME A US CITIZEN

Our local SABA chapters are providing a free consultation with immigration attorneys and free assistance with applying for citizenship/naturalization.

You Qualify If You:

1. Are at least 18 years old
2. Lived in the U.S. as a green card holder for more than 5 years (3 years if married to U.S. citizen)
3. Have been physically present in the U.S. for more than 2.5 years (18 months if married to U.S. citizen)
4. Can show you have good moral character
5. Can speak, read and write basic English
6. Can pass a test on the U.S. government and American history

NOVEMBER 16, 2019

In 2018, over 200 people completed their naturalization applications. Another 100 were able to get more information on the process, eligibility and reasons to become a U.S. citizen.



SABAWELLNESS

SABAWellness runs throughout the year and focuses on improving the mental and physical well-being of SABA attorneys. During conference, SABAWellness offers attendees fun and engaging ways to improve their physical health through organized runs, Bollywood Dance, and yoga sessions. Outside of conference, SABAWellness will be hosting virtual fitness challenges and highlighting those critical health issues facing the South Asian community. Given the impact COVID-19 has had on mental health, SABAWellness will focus on providing the South Asian Bar with tactics and strategies to improve their mental and emotional wellbeing.

Joining our SABAWellness initiatives as an attendee or as a Sponsor is a great way to support your attorney teams as individuals, and to better connect to SABA in social settings. Supporting SABAWellness can be a valuable way to further your organization's relationship with SABA.

Please see the Sponsorship Packages on Pages 17 for details on how to Sponsor SABAWellness as an à la carte Sponsor, or along with a number of items from our menu of 2022 Events and Programming. Please contact your SABA Liaison or VP Sponsorship, Nitin Gambhir (sponsorship@sabanorthamerica.com) to discuss these opportunities with us.

SABA PRO BONO PROJECT

Partnering with its sister organization, SABA Foundation, SABA North America has been committed to engaging its attorneys on substantive pro bono work addressing issues facing or that are important to its Members. In 2019, for example, SABA and SABA Foundation teamed up to send Members to the Dilley Detention Center in Dilley, Texas, to represent asylum seekers in immigration proceedings.

Led by SABA Pro Bono Director, Sucharita Varanasi, the SABA Pro Bono Project continues to work on urgent issues. In 2021-2022, the SABA Pro Bono Project expects to focus efforts on organizing SABA Members to support refugees and immigrants arriving in North America from Afghanistan. The Pro Bono Project will link SABA Members to partnering non-profits across North America with the goal of assisting these affected refugees and immigrants.

Joining our SABA Pro Bono Project as participants or as a Sponsor is a great way to support essential Pro Bono work, and deepen your relationship with SABA.

Please see the Sponsorship Packages on Pages 18 for details on how to Sponsor the SABA Pro Bono Project as an à la carte Sponsor, or along with a number of items from our menu of 2022 Events and Programming. Please contact your SABA Liaison or VP Sponsorship, Nitin Gambhir (sponsorship@sabanorthamerica.com) to discuss these opportunities with us.

SABA WELLNESS

Saturday, June 26th | 11AM - 12 PM ET

YOGA



PRIYA BHANU

Priyah Bhanu's (President of SABA D.C.) vinyasa flow-class – an extension of herself – a melodic home where you can be your fullest and truest self, and discover what yoga means for you. Her class will introduce you to your own power to feel more alive with every pose and find a connection to the rhythm within.

BOLLYWOOD DANCE



HENA VORA

Led by **Hena Vora** (Litigation Associate, Proskauer Rose LLP) BollyX is a Bollywood-inspired dance-fitness program that combines dynamic choreography and intensive workouts with upbeat music – think Zumba with Bollywood music.

2021
VIRTUAL CONFERENCE
JUNE 21-24, 2021





SPONSORSHIP AND PARTNERING OPTIONS

We hope that our Brochure gave you good cause to want to renew your support of SABA as a Sponsor, or to join on as a first-time Sponsor. We are excited to have the opportunity to discuss our options with you. Of course, SABA would not have the past and present success it has had without our incredible partners who have sponsored us over the past years.

We are proud to work with our generous sponsors and look forward to continuing (or beginning) our work with you! If you would like a list of Our Recent Sponsors, please go to: <https://sabanorthamerica.com/sponsors/> for a list of our 2020-2021 Sponsors.

In 2022, we offer several packages for sponsoring SABA.

SUSTAINING SABA SPONSORSHIP

Sponsors who wish to support SABA across-the-board should consider becoming a Sustaining SABA Sponsor in 2022.

For \$125,000, Sustaining Sponsors will receive the following:

- Title sponsorship at the Annual Conference, Corporate Counsel College, Corporate Counsel Retreat, Lobby Day, and SABA Leadership Institute, including all associated perquisites with each.
- Recognition as a Sustaining Sponsor at all SABA virtual programming along with all events and programming from SABAWellness, SABACares, and the SABA Pro Bono Project.

À LA CARTE OPTIONS

SABA ANNUAL CONFERENCE OPTIONS

In 2022, our à la carte Conference Sponsorship levels are as follows, along with associated perquisites:

	T	D	E	R	P	G	S	B
Sponsor Partnership Level	TITLE \$40,000	DIAMOND \$30,000	EMERALD \$25,000	RUBY \$20,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
Number of Registrations <i>(Includes admission to all Virtual Panels, Events, and Gala)</i>	25	20	15	12	10	8	6	3
Title Sponsor for Corporate Counsel College (CCC)	Y	Single Event Sponsorship	—	—	—	—	—	—
Admission to Corporate Counsel Reception	Y³	Y³	Y³	Y³	—	—	—	—
Digital Program Ad	Full Page	Full Page	Full Page	Full Page	Full Page	Half Page	Half Page	Quarter Page
Recognition on Website, Social Media, and Digital Content	Y	Y	Y	Y	Y	Y	Y	Y
Exhibit/Recruiting Space	Y	Y	Y	Y	Y	Y	Y	Y

Please note that, in addition to tiered sponsorship opportunities, you can alternately or additionally act as a Sponsor of specific customizable receptions, events, programs, and experiences. Registrations can be transferred upon request or traded in for other offerings below.

For example, the Conference will feature a variety of intimate receptions hosted by Sponsors aimed at groups including:

- Corporate Counsel
- Intellectual Property
- Managing Partners
- Immigration Lawyers
- Public Interest and Government Attorneys
- Judges
- SABA Leadership Institute

SABA Sponsors can also sponsor a variety of specific offerings including the following:

- Wi-Fi Sponsorship
- Mobile App Sponsorship
- Name Badge/Lanyard Sponsorship
- Charging Station
- Oxygen Station
- Lounge Area
- Bar
- Registration Desk
- Headshot Lounge/Photo Booth
- Cocktail Napkins
- Signature Cocktail
- Water Bottles/Fountains
- Chai
- Music

Please contact us to discuss any such sponsorship opportunities.

SABA CORPORATE COUNSEL COLLEGE (CCC) OPTIONS

In 2022, our à la carte CCC sponsorship levels are as follows, along with associated perquisites:

	T TITLE \$15,000	S SINGLE EVENT \$3,000
Sponsor Partnership Level		
Recognition at all CCC Events	Y	Limited to Sponsoring CCC Event
Attendance at all CCC Events	Y	Limited to Sponsoring CCC Event
Speaking Opportunity	Y	Limited to Sponsoring CCC Event
Involvement in Program Development	Y	Limited to Sponsoring CCC Event
Recognition on Website, Social Media, and Digital Content	Y	Y

SABA CORPORATE COUNSEL RETREAT (CCR) OPTIONS

In 2022, our à la carte CCR sponsorship levels are as follows, along with associated perquisites:

	T TITLE (UP TO FOUR) \$40,000
Sponsor Partnership Level	
Recognition at CCR	Y
Attendance at CCR	Y
Speaking and Presenting Opportunity	Y
Recognition on Website, Social Media, and Digital Content	Y

SABA LOBBY DAY SPONSORSHIP OPTIONS

In 2022, our à la carte Lobby Day sponsorship levels are as follows, along with associated perquisites:

	T TITLE \$10,000	P PLATINUM \$5,000
Sponsor Partnership Level		
Recognition at Lobby Day Training and Reception	Y	Y
Attendance at Lobby Day Reception	Y	Y
Keynote Speaking Opportunity	Y	—
Recognition on Website, Social Media, and Digital Content	Y	Y

SABA LEADERSHIP INSTITUTE (SLI)

In 2022, our à la carte SLI sponsorship levels are as follows, along with associated perquisites:







	T TITLE (OR PREMIER) \$20,000	E ELITE \$15,000	S SIGNATURE \$10,000	C CHAMPION \$5,000	A PLATINUM \$3,000
Sponsor Partnership Level					
Logo recognition on SLI Website, program materials and on Social Media	Y	Y	Y	Y	Y
Special Feature in SABA Newsletter	Y	Y	—	—	—
Recognition at Welcome Reception	Y	Y	Y	—	—
Recognition at SLI Conference Reception	Y	Y	Y	Y	Y
Speaking Opportunity at SLI Welcome Reception	Y	—	—	—	—
Speaking Opportunity at SLI Conference Reception	Y	Y	—	—	—
Tickets to SLI Conference Reception	6	2	2	1	—
Tickets to SLI Leadership Retreat Dinner and Service Activity	2	4	—	—	—
SLI Leadership Retreat Dinner Welcome Remarks		Y	—	—	—
Leadership Development Session Sponsor	—	—	2 Sessions	1 Session	—
Attendance at Leadership Development Session and Opening Remarks	—	—	Y	Y	—

SABA VIRTUAL PROGRAMMING

As sponsorship for SABA virtual programs occurs on an event-by-event basis, please contact us to discuss the logistics of how you can sponsor with SABA on a particular program or topic of interest. Please contact your SABA Liaison or SABA's VP of Programming Aastha Farr (aastha@madaanlaw.com) to discuss terms of virtual programming sponsorship with us. SABA Sustaining Sponsors will receive recognition for all virtual programming in 2022.





SABAWELLNESS

In 2022, our à la carte SABAWellness sponsorship levels are as follows, along with associated perquisites:

	 TITLE \$10,000	 SINGLE EVENT \$5,000
Sponsor Partnership Level		
Recognition at SABAWellness Events		Single Event
Remarks Opportunity at SABAWellness Events		Single Event
Recognition on Website, Social Media, and Digital Content		


SABACARES

In 2022, our à la carte SABACares sponsorship levels are as follows, along with associated perquisites:

	 TITLE \$15,000
Sponsor Partnership Level	
Recognition at SABACares Events	
Remarks Opportunity at SABACares Events	
Recognition on Website, Social Media, and Digital Content	

SABA PRO BONO PROJECT

In 2022, our à la carte SABA Pro Bono Project sponsorship levels are as follows, along with associated perquisites:

	 TITLE \$10,000
Sponsor Partnership Level	
Recognition at SABA Pro Bono Project Events and Training	
Remarks Opportunity at SABA Pro Bono Project Training	
Recognition on Website, Social Media, and Digital Content	

Please contact your SABA Liaison or VP Sponsorship, Nitin Gambhir (sponsorship@sabanorthamerica.com) to discuss these opportunities with us.

Thank You and we look forward to having you partner with us in 2022!

