

SPONSORSHIP OPPORTUNITIES

South Asian Bar Association (SABA) of North America



Screen Capture from the Virtual Leadership Retreat, September 2020.

18th Annual Conference

JUNE 21-26, 2021 • VIRTUAL

Dear Friends, Colleagues and Supporters:

The past year has been a difficult one—and unprecedented in many ways—as we all navigate the pandemic, and so much more. While we were saddened to postpone the 2020 in-person Annual SABA North America Conference, we were thrilled to be able to bring to all of you a touch of the SABA North America experience virtually back in June 2020. For those of you that missed it, SABA North America's Virtual Celebration and Gala was a great success and can be viewed [here](#).

In the past year, we have seamlessly pivoted to a virtual platform, providing webinars, events, a Virtual Celebration and Gala, as well as launching several initiatives. Keeping in mind the health, safety, and well-being of all our members and supporters, we have made the decision to hold our June 2021 Conference virtually.

The Annual SABA North America Conference—whether in person or virtual—is the premier professional development and networking event for South Asian lawyers in North America. It presents a unique opportunity to raise your organization's profile with the South Asian bar, a group that includes corporate counsel, law firm partners and associates, federal and state judges, law professors, government and public interest attorneys, entrepreneurs, and law students across North America.



Sponsorship, like membership, has its benefits. Sponsoring SABA North America provides valuable opportunities to network with prospective clients, employees, and partners, as well as improved visibility of your brand. Through the included registrations, you can connect with our members, speakers, and attendees while attending panels on cutting edge legal topics and networking events. Recently, that has included General Counsel and/or senior-level counsel from Accenture, Adobe, Amazon, AMC and Sundance TV, Apple, ArcelorMittal, Bank of America, Bayer, Bristol-Myers Squibb, Bloomberg, Canadian Western Bank, CNN, Duke Energy, Dupont, Exelon, Facebook, General Electric, Goldman Sachs, Harry Norman Realtors, Honeywell, LinkedIn, Mass Mutual, McKesson Corp, Microsoft, McDonalds, NBCUniversal Media, Nationwide Insurance, Pfizer, Prudential Financial, Regeneron Pharmaceuticals, Turner Broadcasting Systems, Turner Sports, Verizon, Volkswagen, Wells Fargo, and Walmart.

Sponsoring our Annual Conference is also a great way to reach prospective clients and develop professional relationships with fellow members of the bar across the U.S. and Canada. Sponsors will receive recognition in various Conference materials, which provides a great way to showcase your organization and facilitate important connections with members and attendees. Finally, the Conference allows you to demonstrate your support for diversity and inclusion in the legal profession.

We offer a wide variety of sponsorship opportunities to maximize your visibility among our members and attendees. Your partnership with us will allow your organization to demonstrate its support for a vibrant, diverse, active, and fast-growing legal community.

For additional information about SABA North America and the upcoming Conference, please visit www.sabanorthamerica.com. Please do not hesitate to contact us at sponsorship@sabanorthamerica.com if you have questions.

We look forward to seeing you virtually in 2021!

18TH ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES¹

	T	D	E	R	P	G	S	B
Sponsor Partnership Level	TITLE	DIAMOND	EMERALD	RUBY	PLATINUM	GOLD	SILVER	BRONZE
Number of Registrations <i>(Includes admission to all Virtual Panels, Events, and Gala)</i>	20	15	12	10	8	6	4	2
Title Sponsor for Corporate Counsel College (CCC)	Y²	—	—	—	—	—	—	—
Admission to Corporate Counsel Reception	Y³	Y³	Y³	Y³	—	—	—	—
Digital Program Ad	Full Page	Full Page	Full Page	Full Page	Full Page	Half Page	Half Page	Quarter Page
Logo Recognition on Website & Social Media	Y	Y	Y	Y	Y	Y	Y	Y
Virtual Exhibit Space	Y	Y	Y	Y	Y	Y	Y	Y

¹ The 2021 annual Conference sponsorship levels are particular to the virtual format of the conference.

² The SABA North America Corporate Counsel College (CCC) is an initiative designed to meet the needs of our corporate counsel with a focus on the latest issues and trends faced by members of our in-house community. CCC events are limited to corporate counsel and sponsoring firms only.

³ A limited number of Corporate Counsel Reception tickets will be available to these sponsors.

PAST SPEAKERS & AWARDEES



Stacey Abrams
Former Minority Leader of the Georgia House of Representatives



Hon. Anita Anand
Minister of Public Services and Procurement and Receiver General for Canada



Preet Bharara
Former U.S. Attorney General for the Southern District of New York



Hon. Cathy Bissoon
U.S. District Judge for the Western District of Pennsylvania



Sen. Cory Booker
U.S. Senator from New Jersey



Gurbir Grewal
Attorney General of New Jersey



Vanita Gupta
U.S. Associate Attorney General



Kamala Harris
Vice President of the United States



Rep. Pramila Jayapal
Member of the U.S. House of Representatives



Hon. Russell Juriansz
Justice, Court of Appeal for Ontario, Canada



Neal Katyal
Former U.S. Solicitor General



Hon. Ritu Khullar
Justice, Court of Appeal for Alberta, Canada



Hon. Andrew Pinto
Judge, Ontario Superior Court of Justice, Canada



Hon. Raja Rajeswari
Judge, Criminal Court of New York



Hon. Sri Srinivasan
Chief Judge, U.S. Court of Appeals for the District of Columbia Circuit



Rohan Weerasinghe
General Counsel and Corporate Secretary at Citigroup Inc.

ADDITIONAL SPONSORSHIP OPPORTUNITIES ON A STRICT “FIRST-COME, FIRST-SERVED” BASIS

- > At **Diamond Level***, you can sponsor the **Corporate Counsel Reception**
- > At **Emerald Level***, you can sponsor the **Welcome Reception** or **SABACares****
- > At **Ruby Level***, you can sponsor a **Plenary**
- > At **Platinum Level***, you can sponsor a **Panel**

* Or above.

** SABACares is SABA North America's community service initiative. During the Conference, we will be partnering with non-profit organization(s) to host a service activity that benefits the South Asian Community.

À LA CARTE AND OTHER OPTIONS

- > We also offer many à la carte sponsorship options, such as branded platform, dinner kits, cocktail kits, branded virtual waiting and/or breakout rooms, and many more.
- > **We can also work with you and design a sponsorship package that is a good fit for you.**

Please reach out to our SABA North America Sponsorship Committee at sponsorship@sabanorthamerica.com with any questions.

CONFERENCE FORMAT

- > The Virtual Conference will feature approximately 2-3 panels or plenary programming during the afternoons of the week, with receptions on Tuesday and Thursday evenings, followed by the SABA North America Gala on Saturday evening.
- > The week-long programming will also include various SABA Wellness events.
- > We have structured programming and events over the course of the week to accommodate for various time zones and provide opportunities for our members to attend as many events as their schedules permit during the week.
- > Please join us for this week of learning, engagement and connectivity.



Screen Capture from the 2020-2021 Executive Committee's virtual swearing in ceremony. The oath was administered by Hon. Sri Srinivasan.